Public Company Ticker Symbol: LFER

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CURRENCY

All references to $ or "dollar" in this presentation are references to USD, unless otherwise indicated.

Microsoft’s big email HACK: What happened, who did it, and why it matters!

Published on Tuesday March 9, 2021 6:20 PM EST

- On March 2, Microsoft said there were vulnerabilities in its Exchange Server mail and calendar software for corporate and government data centers. The vulnerabilities go back 10 years and have been exploited by hackers at least since January.
- The group, which Microsoft has dubbed Hafnium, has aimed to gain information from defense contractors, schools and other entities in the U.S., according to a blog post by Microsoft VP Tom Burt.
- The hack could lead companies to spend more on security software and adopting cloud-based email instead of running their own email servers in-house.

https://www.cnbc.com/2021/03/09/microsoft-exchange-hack-explained.html

Market Intelligence: ARMIS Inc. 2020 Report

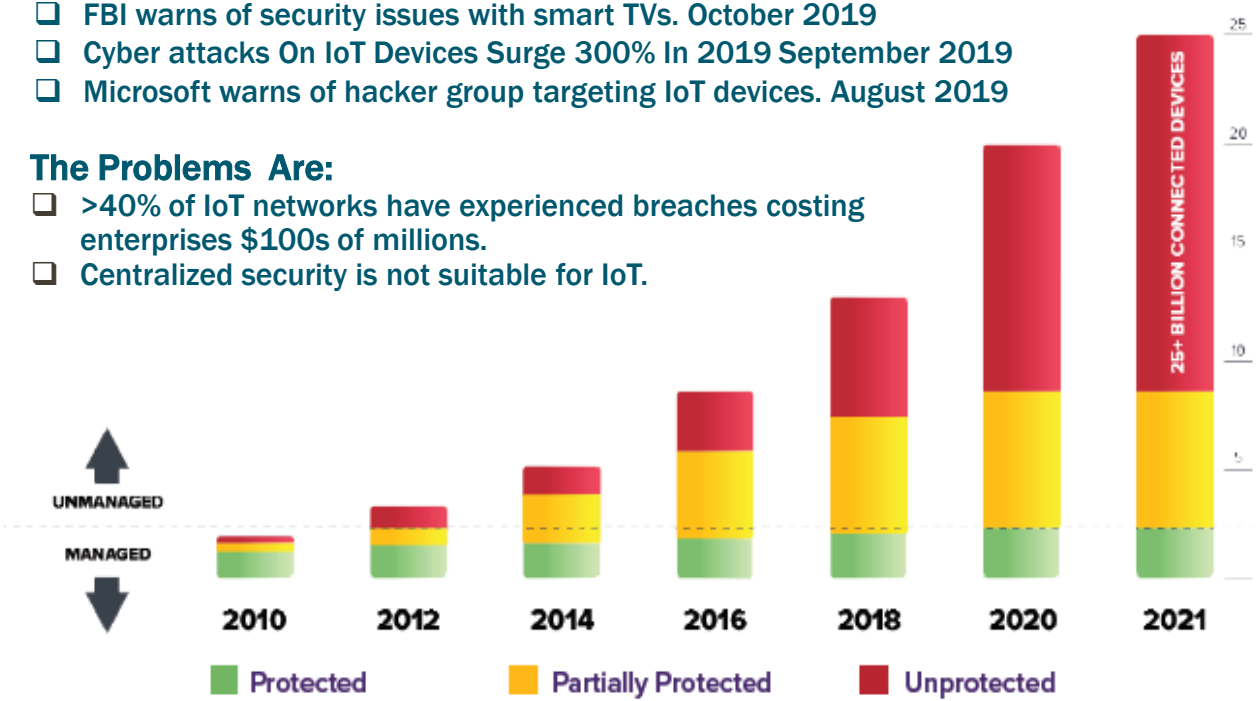
THE EXPLOSION OF "THINGS"

Alerts and Warnings:

- ❑ FBI warns of security issues with smart TVs. October 2019
- ❑ Cyber attacks On IoT Devices Surge 300% In 2019 September 2019
- ❑ Microsoft warns of hacker group targeting IoT devices. August 2019

The Problems Are:

- ❑ >40% of IoT networks have experienced breaches costing enterprises $100s of millions.
- ❑ Centralized security is not suitable for IoT.



Unmanaged and IoT

- VOIPs
- Switches
- Printers
- Point of Sale
- Medical Devices
- Manufacturing
- Smart TVs
- Smart HVAC
- Smart Lighting
- Security Cameras
- Access Points
- Badge Readers

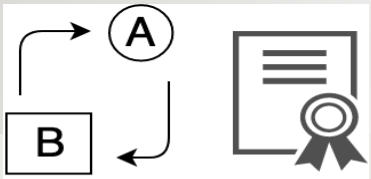
BYOD (PC & Mobile)

- Smartphones
- Tablets
- Laptops

Traditional Enterprise

- Web
- PCs
- Servers

Challenges in IoT based Business Solutions



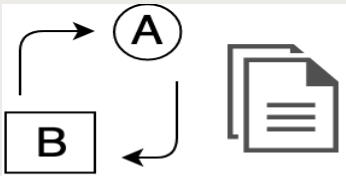
Visibility and
Data Consolidation

Data Security, Fraud
and Theft

Tracking , Transparency
and Trust

Transparency on
Compliance

Real -Time
Issue Resolution



Inefficient Bill
of Lading Process

Market Intelligence: Gartner, IDC, Mordor

Top Strategic Technology Trends:

- Privacy-enhancing computation – aka Compliance
- Technologies that protect data
- Enable secure data processing and data analytics
- With the development of wireless networking technologies, the emergence of advanced data analytics, a reduction in the cost of connected devices, an increase in cloud platform adoption, the market is expected to grow at a positive rate."

Market forecast (*):

- (Gartner)Enterprise and automotive Internet of Things (IoT) market will grow to 5.8 billion endpoints in 2020, a 21% increase from 2019.
- (IDC) WW IoT spending growing 8.2% YoY to $742 billion in 2020. Expects global IoT spending in double-digit growth rates in 2021 and achieve a compound annual growth rate (CAGR) of 11.3% over the 2020-2024 forecast period.
- (Mordor Intelligence) The global IoT market is expected to reach a value of USD 1,386.06 billion by 2026 from USD 761.4 billion in 2020 at a CAGR of 10.53%, during the period 2021-2026.

* **Sources:** https://www.gartner.com/en/newsroom/press-releases/2019-08-29-gartner-says-5-8-billion-enterprise-and-automotive-io/
https://informationmatters.net/internet-of-things-statistics/
https://www.mordorintelligence.com/industry-reports/internet-of-things-moving-towards-a-smarter-tomorrow-market-industry/

SmartAxiom Leadership Team

Mahmood Khan, CEO

Mahmood Khan is an entrepreneur with multiple software technology startups in his past 30 plus years. Mahmood has led strategy, sales and marketing, solution implementations, and customer success operations. His passion is technologies and simplifying complexities using data & software intelligence to create value.

Amit Biyani, CEO/Founder

Amit has over 20 years of business and tech experience in big data, embedded system engineering, analytics and virtual reality, including work with Broadcom, DIRECTV, Intel, Motorola, and Verizon. He holds a BS in Computer Technology, an MBA, and a certification in embedded engineering.

Gunjan Karun, CTO/Co-Founder

Gunjan is a software engineer and manager with over 20 years of experience, including work building high-volume cloud, web, and mobile apps. He has extensive expertise managing distributed development teams with companies like Tata Consultancy Services and as an entrepreneur.

Pankaj Shrivastava, VP Engineering

A semiconductor industry veteran, Pankaj spent several years defining MCU architecture and firmware development at leading companies including NXP and Philips. Following that he worked in a startup building network management cloud software for data centers. He holds several patents in the areas of MCU and embedded memory protection.

Our Vision

To CHANGE the way the enterprise business data is secured, managed and visualized.

Our Mission

To enable Secure, Smart, Compliant and Maintainable enterprise business solutions by rapidly growing our patented Cloud based software and technologies.

Our Business Solution Focus

Our enterprise business solution focus is on fast emerging technologies that include IoT (driven by 5G, data analytics & AI), end-to-end devices and data security, enterprise legacy software modernization, personal data and privacy compliance, enterprise software maintenance and governance.

SmartAxiom IoT Solutions

- ❑ Supply Chain Management
- ❑ Smart Buildings
- ❑ Warehouse and Asset Management
- ❑ Industrial IoT
- ❑ Rapid innovation services

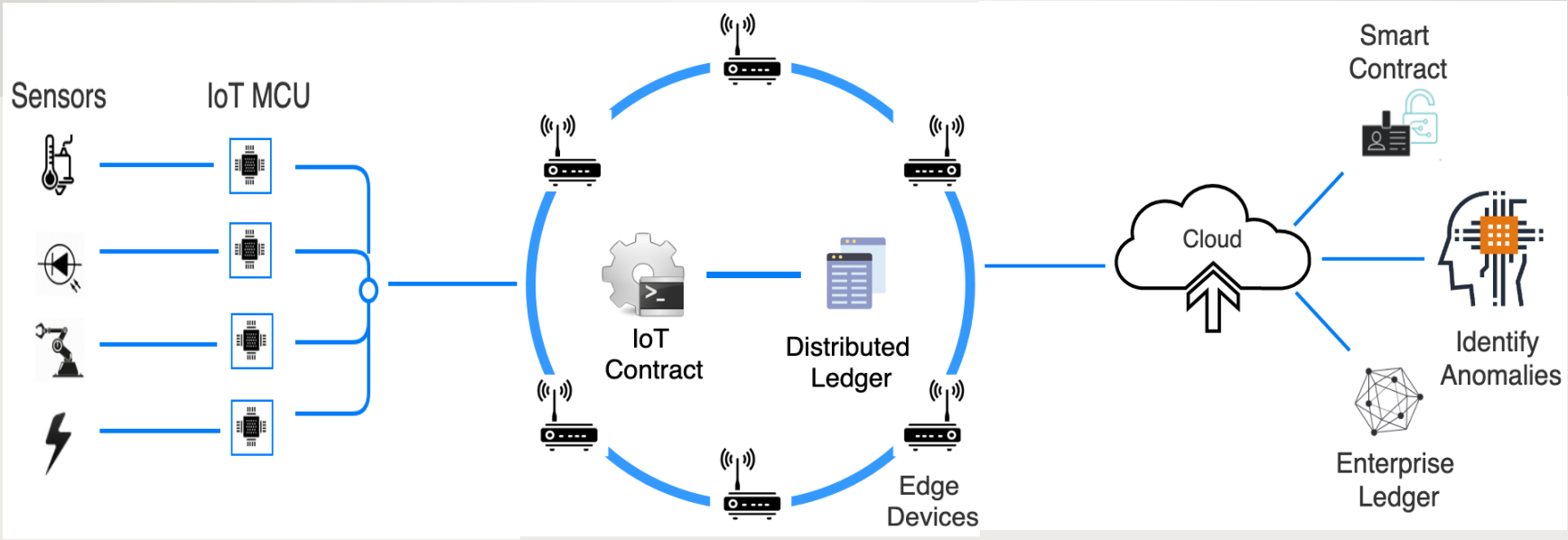
- ✓ Bullet proof end-to-end IoT device security
- ✓ Comprehensive Cloud based Management View
- ✓ Rapid Innovation
- ✓ Fantastic ROI (300%+)

SmartAxiom Solution Architecture

Beachhead

BlockLock

Tenacious

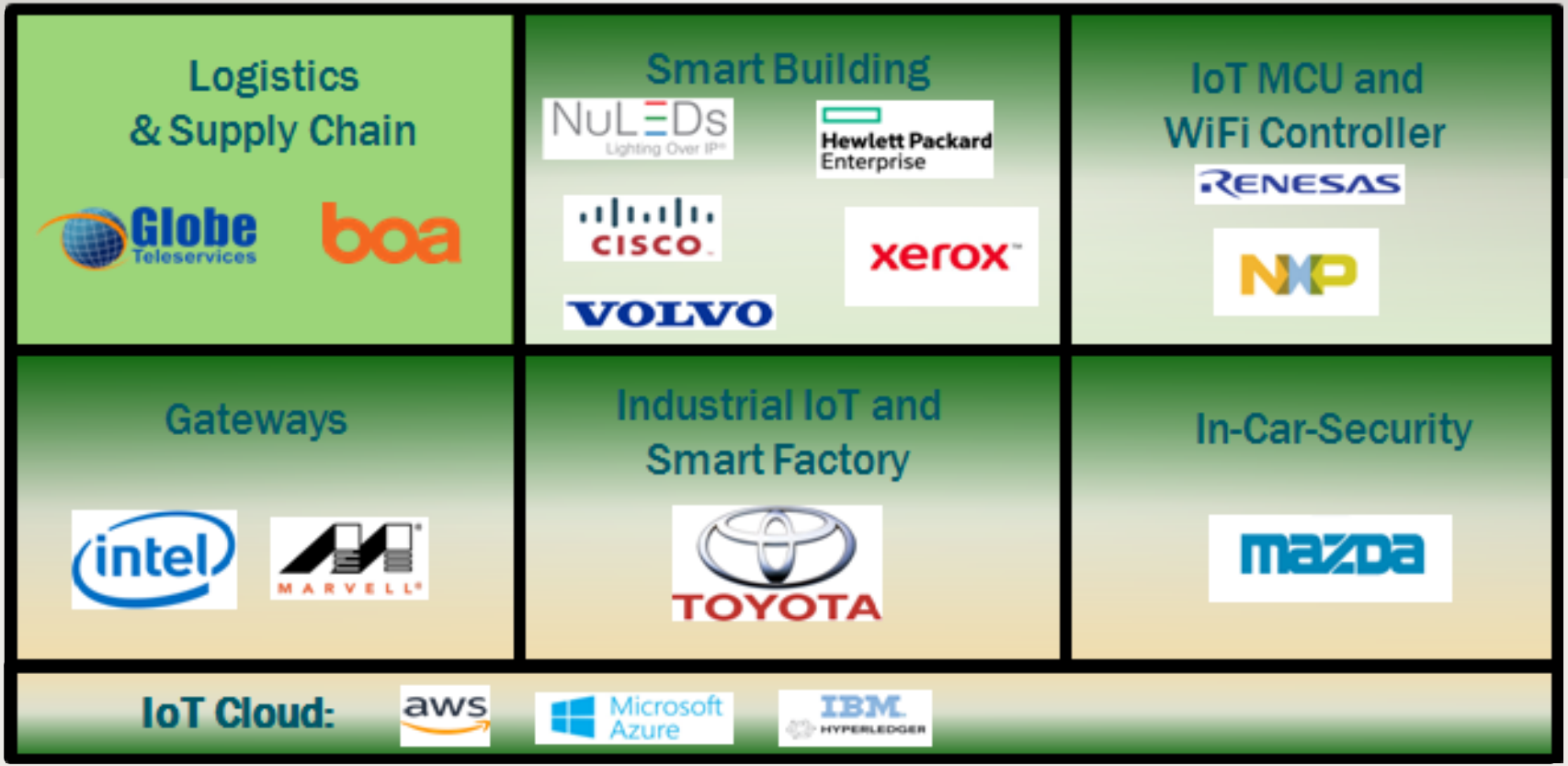


Blockchain Extends to Trackers

Embedded Blockchain at Edge

Cloud Enterprise Ledger

Customers & Solutions Under Trials



"*If every IoT device could be an entry point for hackers, what happens when you add tens of thousands of Internet-connected devices to your corporate network? We're excited to be working with **SmartAxiom** because their mission is to solve this problem by making IoT safer.*"

Niraj Kadakia, IBM Global Business Development & Sales Executive, Embedded Analytics

SmartAxiom Intellectual Property

Published Patents for IoT Security Technologies

Patent Title	Benefits	Patent Number
System and Method For IoT Security	Decentralized & Distributed Autonomous IoT Security	2019/0036906
Systems and methods for Managing and Securing a Distributed ledger for a Decentralized p2p network	Embedded lite distributed ledger is compact and responsive	2019/0253434
System and Methods for a Blockchain Multichain Smart Contract Time Envelope	Time Sync protocol among devices and sensors	2019/0273623

Future Strategic IP:

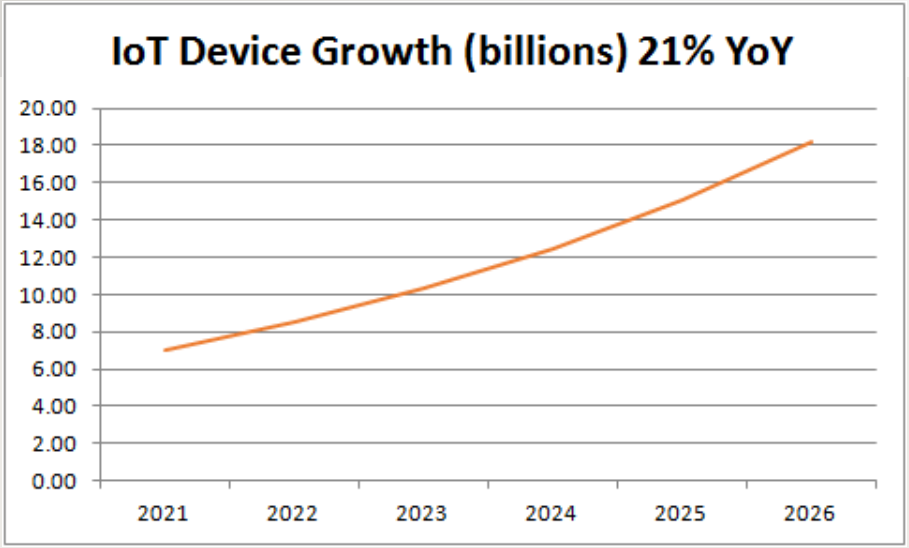
- Security protocol, Device authentication and identity using blockchain
- Grouping mechanism to enable a scalable peer-to-peer blockchain
- Agile and autonomous commission and decommission functionality

Competition

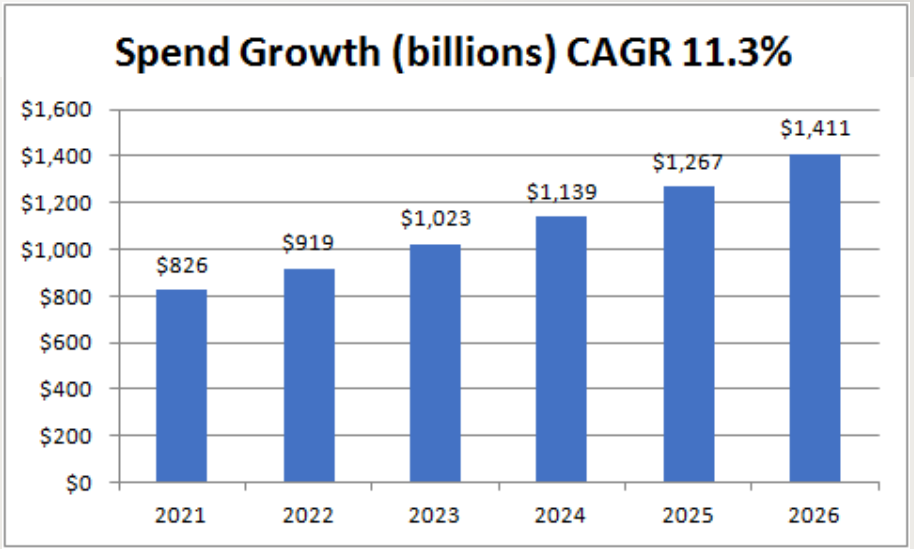
Critical Functions & Features	SmartAxiom	Mocana	Device Authority	Xage	Atonomy
Zero Trust framework	✓	✗	✗	✗	✗
Device Authentication	✓	✓	✓	✓	✓
Transaction Approval	✓	✗	✗	✗	✗
Low latency	✓	✗	✗	✗	✗
Redundant & Reliable	✓	✗	✗	✓	✓
Scalable: No certificates & provisioning keys	✓	✗	✗	✓	✓
Trust Low Cost or Mobile Endpoints	✓	✗	✗	✗	✗
Reduces cloud fees	✓	✗	✗	✗	✗

Penetratable Market Size

Fast growing WW IoT based Solution Opportunity



Source: Gartner 2020 Report

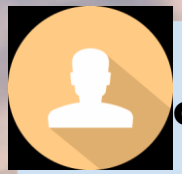


Source: IDC, IoT Spend Growth, 6/2020 Report

Gartner: Worldwide IT spending is projected to total $3.8 trillion in 2021, an increase of 4% from 2020.

Thank You!

Life On Earth, Inc.
575 Lexington Ave
4th Floor
New York, NY 10022



CONTACT

info@lifeonearthinc.com

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