

BOFI HOLDING, INC.

Investor Presentation

March 2017

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the “Reform Act”). The words “believe,” “expect,” “anticipate,” “estimate,” “project,” or the negation thereof or similar expressions constitute forward-looking statements within the meaning of the Reform Act. These statements may include, but are not limited to, projections of revenues, income or loss, estimates of capital expenditures, plans for future operations, products or services, and financing needs or plans, as well as assumptions relating to these matters. Such



statements involve risks, uncertainties and other factors that may cause actual results, performance or achievements of the Company and its subsidiaries to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. For a discussion of these factors, we refer you to the Company's reports filed with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended June 30, 2016. In light of the significant uncertainties inherent in the forward-looking statements included herein, the inclusion of such information should not be regarded as a representation by the Company or by any other person or entity that the objectives and plans of the Company will be achieved. For all forward-looking statements, the Company claims the protection of the safe-harbor for forward-looking statements contained in the Reform Act.

Our Business Model is More Profitable Because Our Costs are Lower

<i>As % of average assets</i>	Bofl¹ (%)	Banks \$1-\$10bn² (%)
Net interest income	3.93	3.44
Salaries and benefits	0.80	1.48
Premises and equipment	0.14	0.33
Other non-interest expense	0.50	1.15
Total non-interest expense	1.44	2.96
Core business margin	2.49	0.48

1. For the three months ended 12/31/16 – the most recent data on FDIC website “Statistics on Depository Institutions Report”

Bofl Federal Bank only, excludes Bofl Holding, Inc. to compare to FDIC data

2. Commercial banks by asset size. FDIC reported for three months ended 12/31/16. Total of 506 institutions \$1-\$10 billion

Bofi's Business Model Is Differentiated From Other Banks



- Digital Marketing
- Affinity and Distribution Partners
- Data mining/target feeding direct marketing
- Cross-sell

- Automated fulfillment
- Inbound call center sales
- Outbound call center sales
- Minimal outside sales
- Significant inside sales

- Self-service
- Digital journey
- Direct banker (call center)

- Balance sheet
- Whole loan sales options
- Securitization

Core Digital Capabilities

Data Driven Insight

Integrated Customer Experience

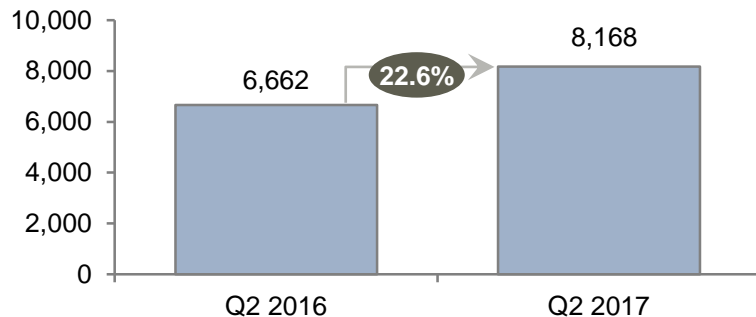
Digital Marketing

Digitally Enabled Operations

Next-Gen Technology

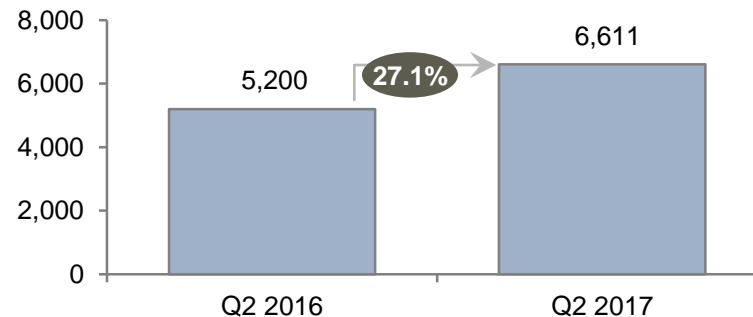
Asset Growth

\$ Millions



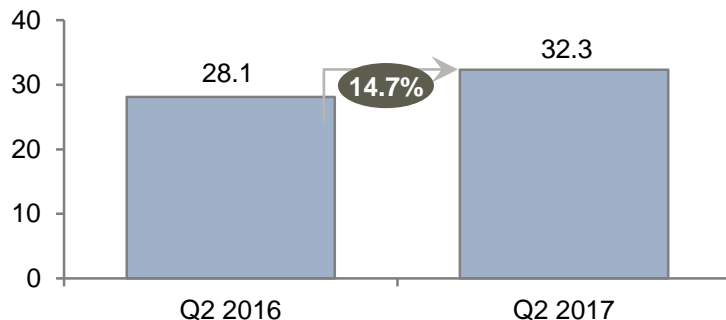
Deposit Growth

\$ Millions



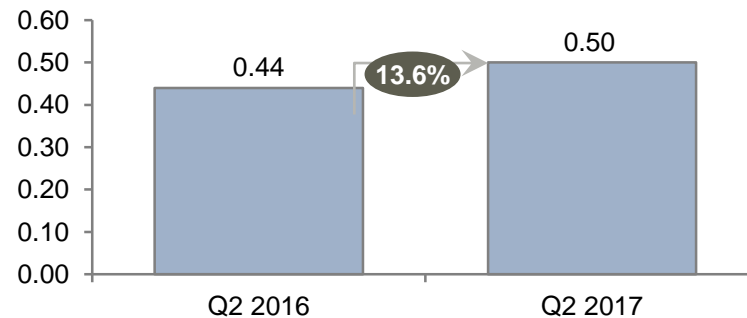
Net Income

\$ Millions



Diluted EPS

\$ Diluted EPS



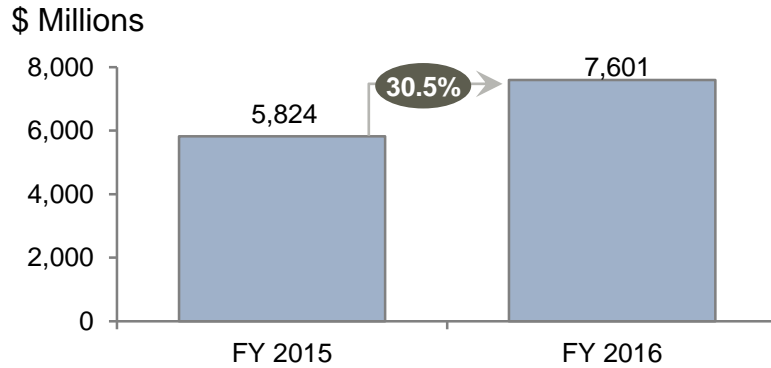
Return on Equity = 17.49%

Return on Assets = 1.66%

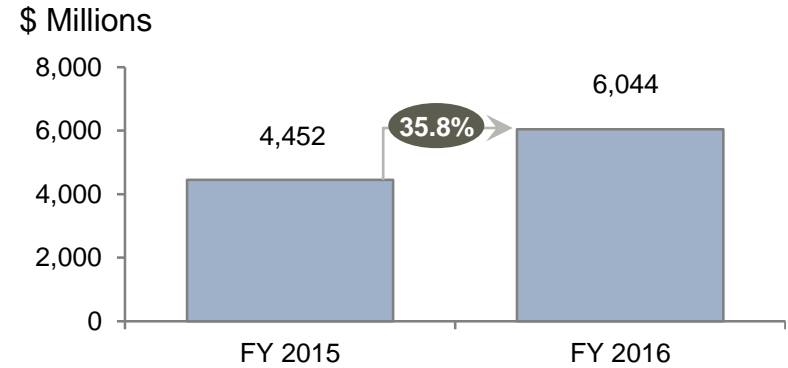
Fiscal 2016 Highlights Compared with Fiscal 2015



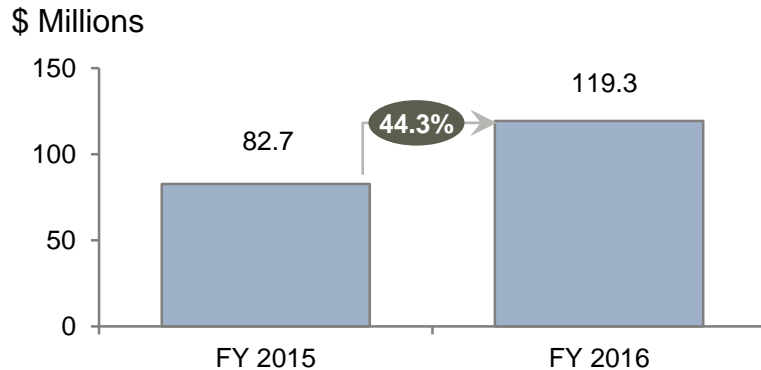
Asset Growth



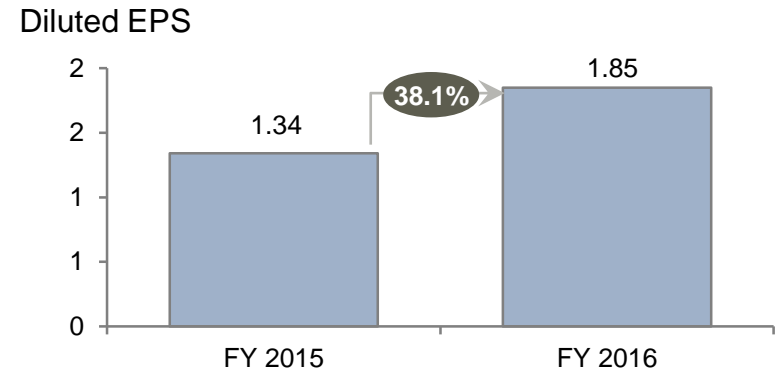
Deposit Growth



Net Income



Diluted EPS

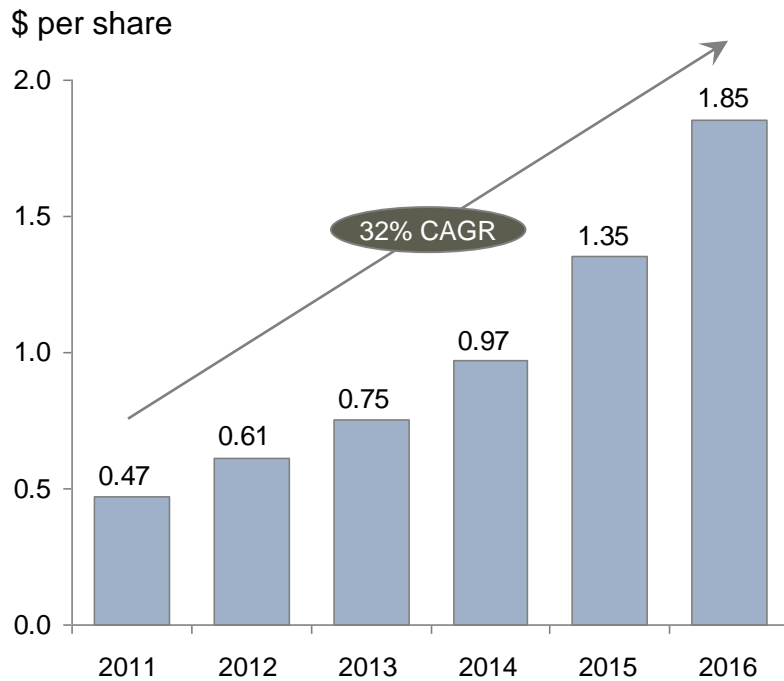


Return on Equity = 19.43%

Return on Assets = 1.75%

Diluted EPS and Return on Equity Have Been Consistently Strong Despite Significant Increase in Tier 1 Capital Ratios

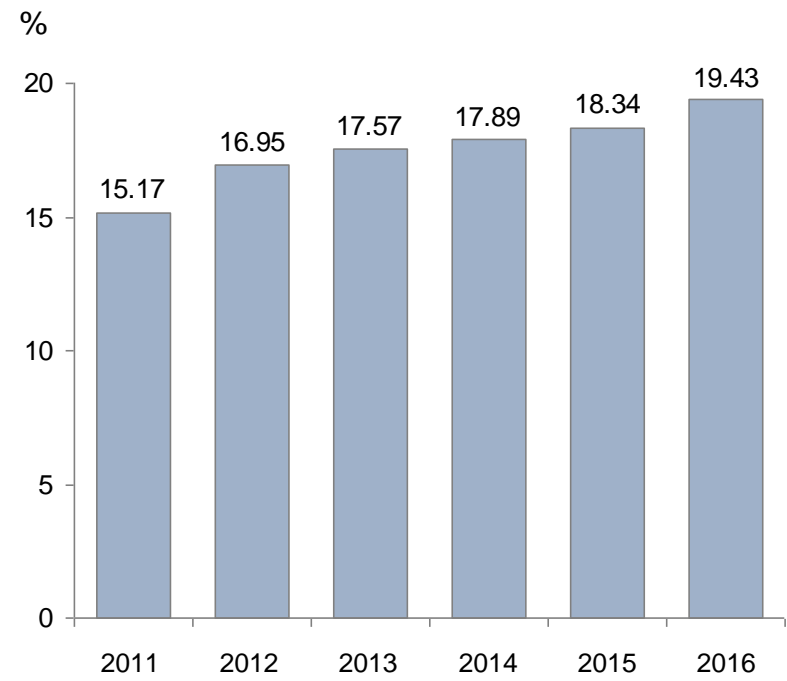
Diluted EPS (FY)



Book value per share

2011: \$3.42 2012: \$3.95 2013: \$4.79 2014: \$6.33 2015: \$8.51 2016: \$10.73

Return On Average Equity (FY)



Tier 1 leverage ratio

2011: 8.0% 2012: 8.6% 2013: 8.6% 2014: 8.7% 2015: 9.6% 2016: 9.1%

Bofl is a Top Quartile Performer Versus Bank Peer Group

The 95% on ROE means that the Bank outperformed 95% of all banks. The 15% G&A ranking means that only 15% of banks spend less on G&A than Bofl. Peer group includes savings banks greater than \$1 billion.

	Bofl Federal Bank	Peer Group	Percentile
ROAA	1.81%	0.78%	93%
Return on equity	20.84%	7.00%	95%
G&A	1.49%	2.58%	15%
Efficiency ratio	31.46%	66.82%	5%

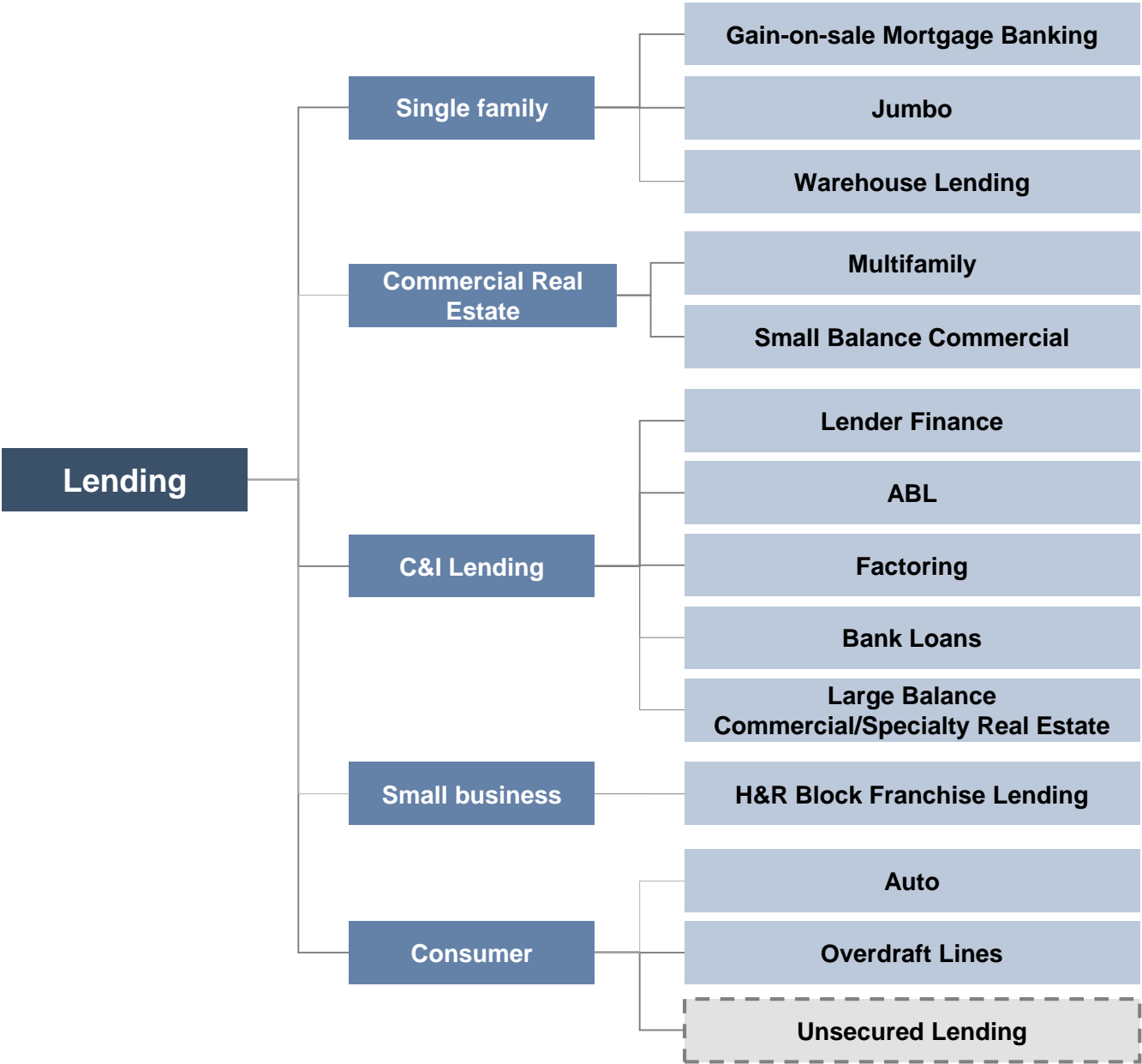
Source: Uniform Bank Performance Report (UBPR) as of 12/31/16

Note: Peer group is all savings banks with assets greater than \$1 billion for quarter ended 12/31/16

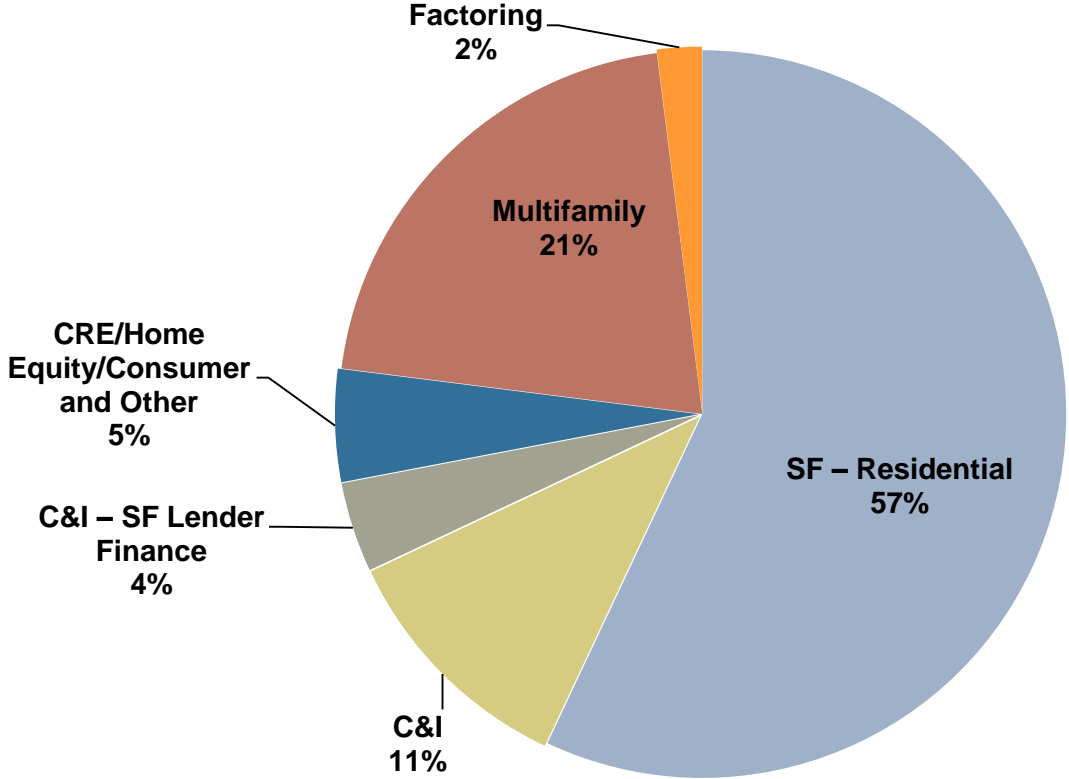
Diverse Lending Business



 Pilot launch in January 2017



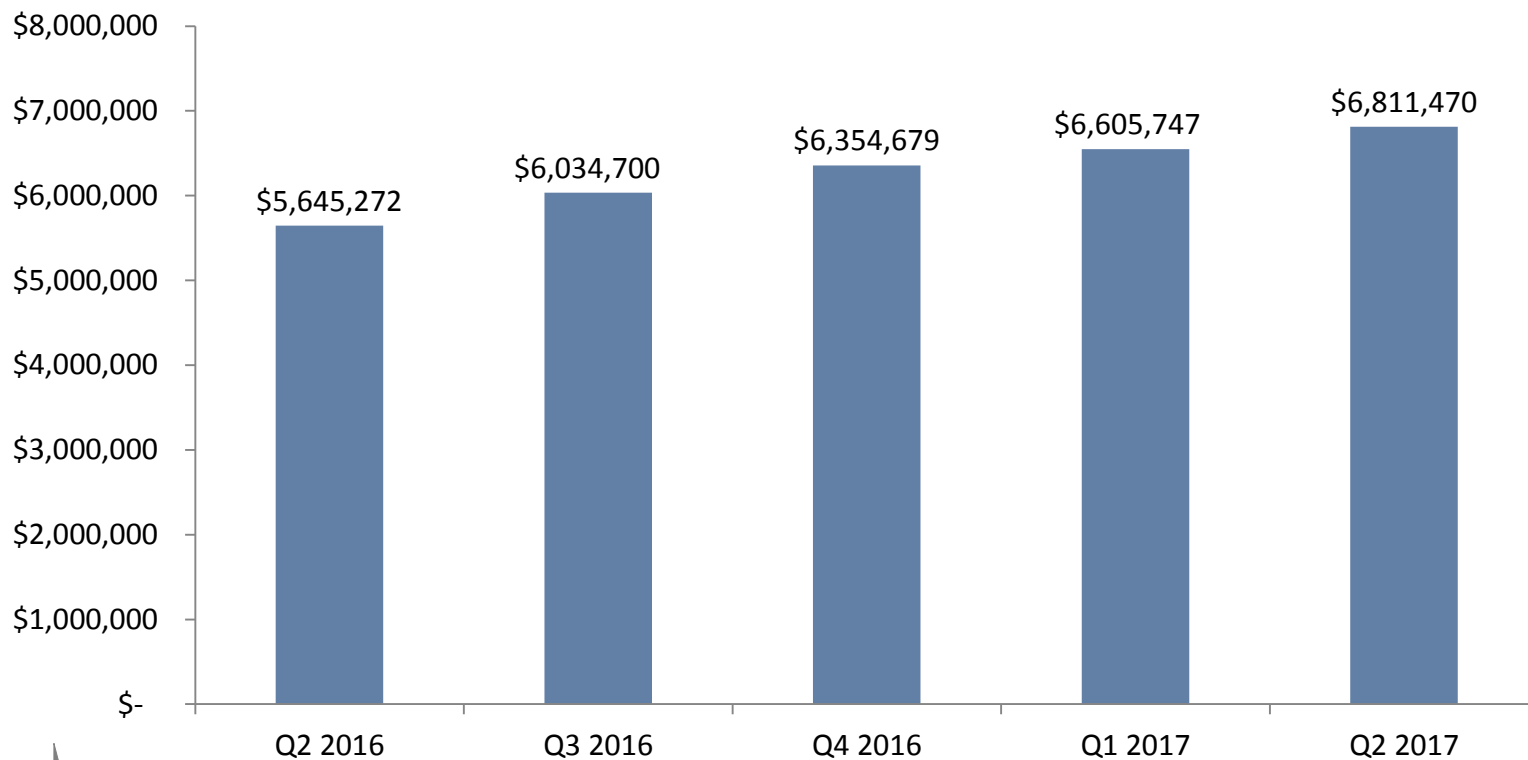
Loan Portfolio¹ 100% = \$6,878 Million



1. Gross loans and leases before premiums, discounts and allowances

Our Asset Growth has been Driven by Strong and Profitable Organic Loan Production

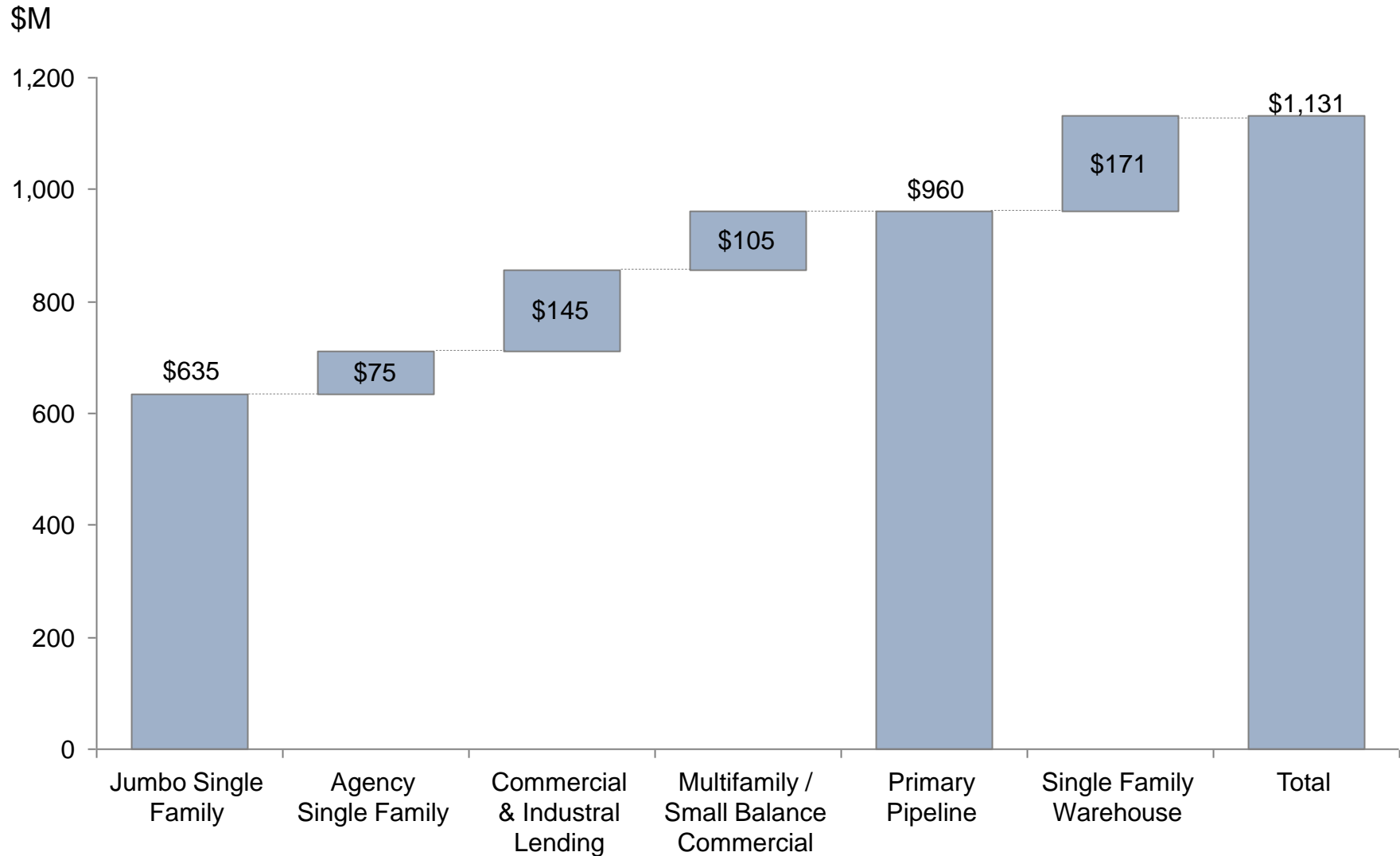
Net Loan Portfolio – End of Last Five Quarters (\$ in Thousands)



Average Loan to Value	Average Loan to Value by Property Type				
	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017
Multifamily	52%	52%	54%	55%	54%
Single family	57%	58%	58%	58%	58%

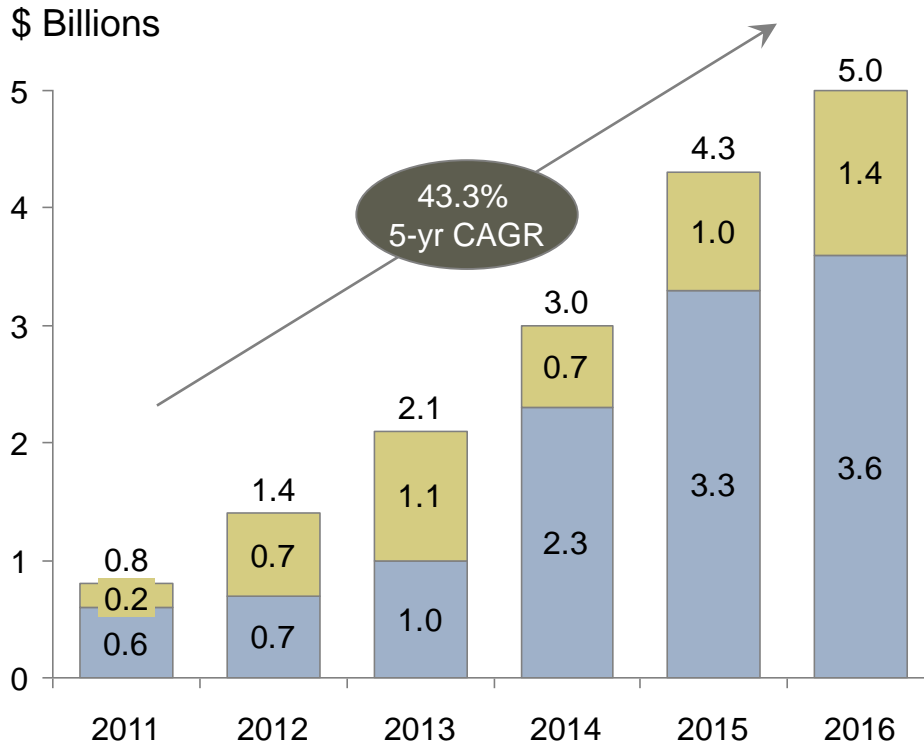
Loan Pipeline Remains Strong

FY 2017 Q2



Loan Origination Growth

Fiscal Year Loan Originations



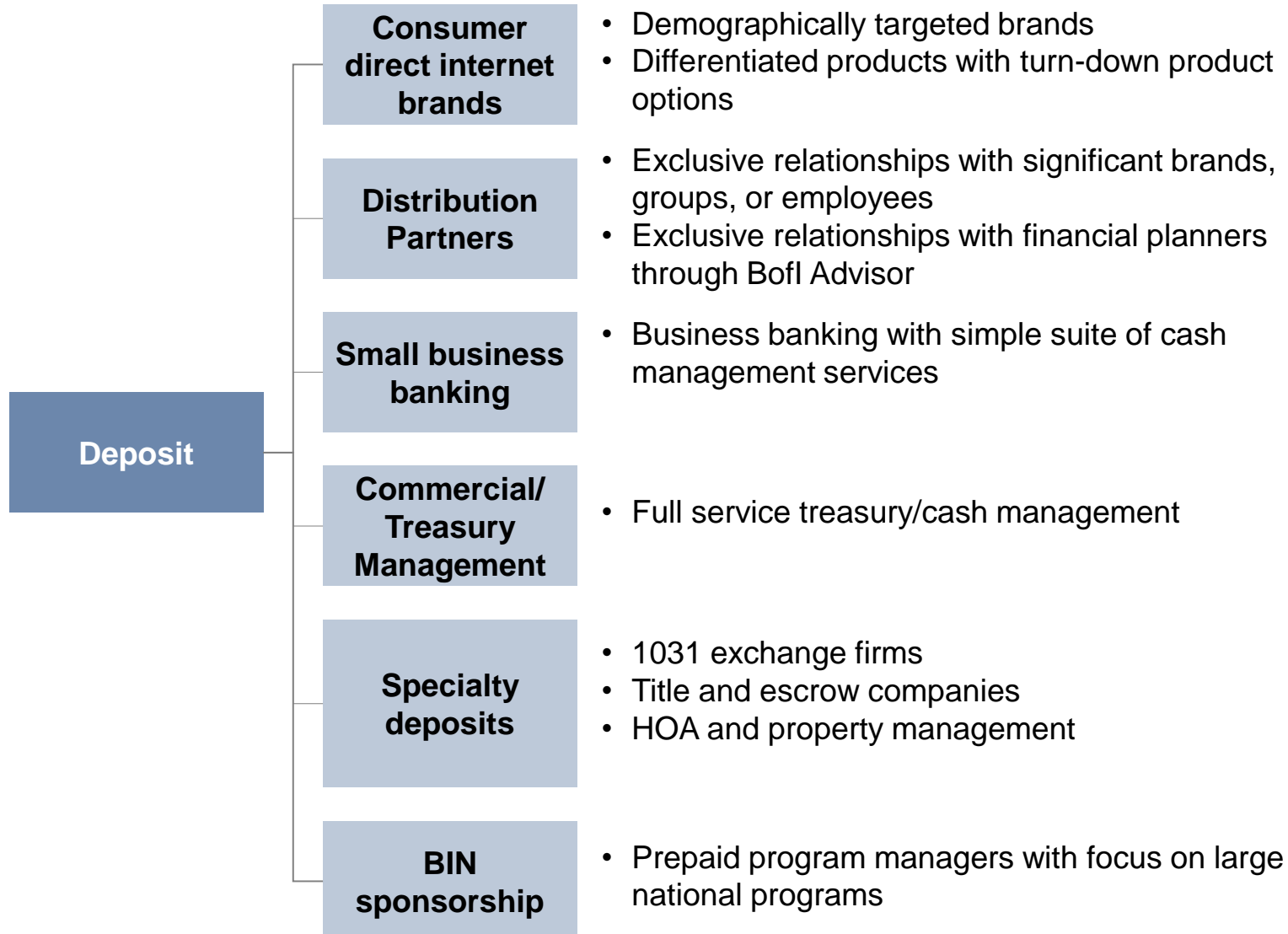
Annual growth rate	2012	2013	2014	2015	2016
	69.2%	53.2%	42.0%	42.2%	15.6%

Loans for sale
 Loans for investment

Future Plans

- Organic growth in existing business lines
 - Multifamily geographic expansion
 - Agency and jumbo mortgage channel expansion
 - Small Balance Commercial Real Estate expansion
 - Large Balance Commercial / Specialty Real Estate expansion
- Additional C&I verticals/product expansion
- Retail auto lending launch
- Consumer unsecured installment lending launch

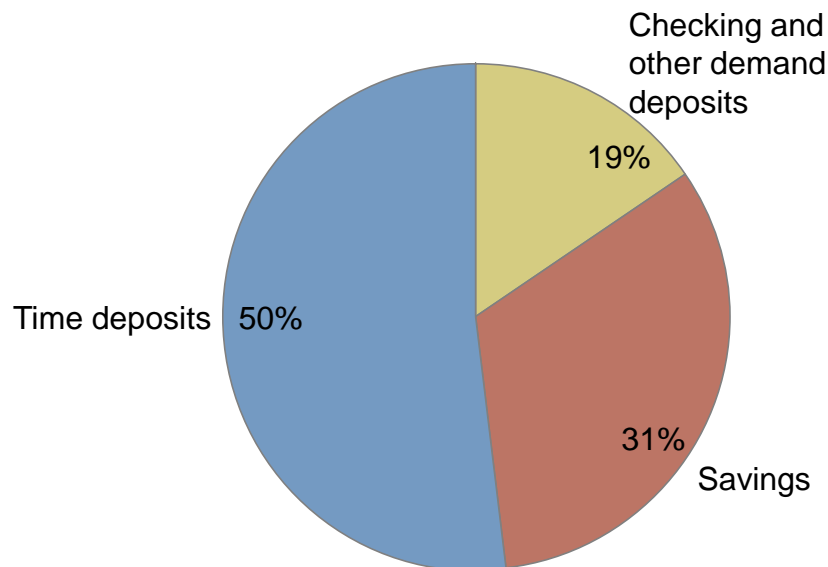
Key Elements



Deposit Growth in Checking, Business, and Savings Was Achieved While Transforming the Mix of Deposits

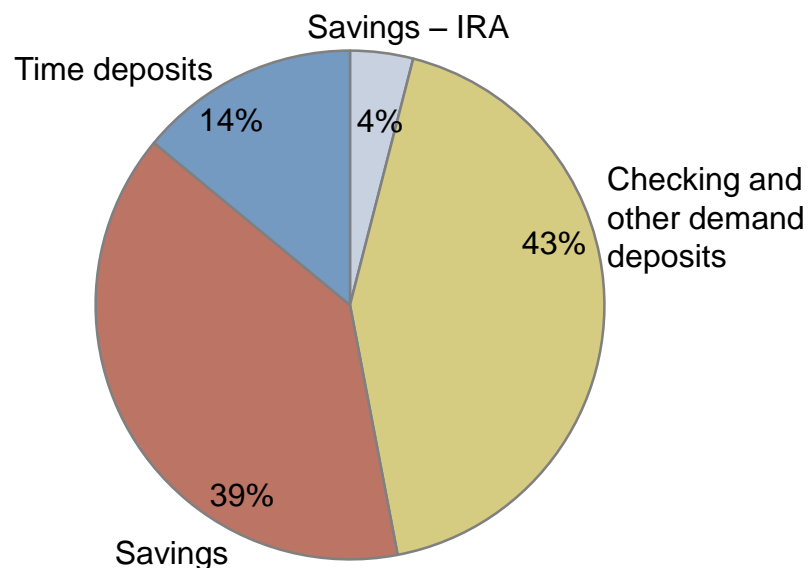
June 30, 2013

100% of Deposits = \$2.1 billion



December 31, 2016

100% of Deposits = \$6.6 billion



Checking Growth (6/2013-12/2016) = 616%

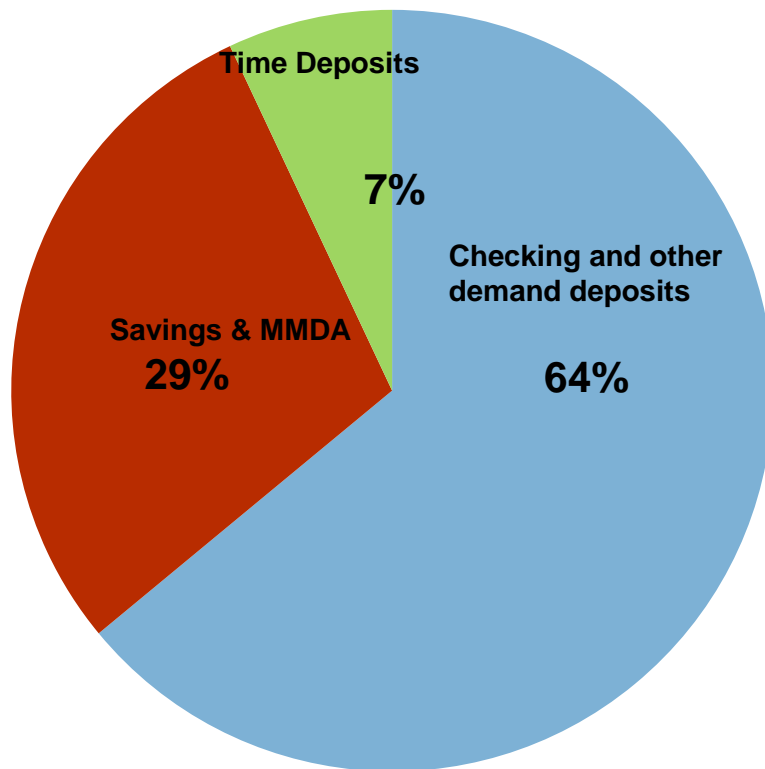
Savings Growth (6/2013-12/2016) = 302%

Our Business Banking Vertical has Fueled our Deposit Growth while Generating Significant Fee Income

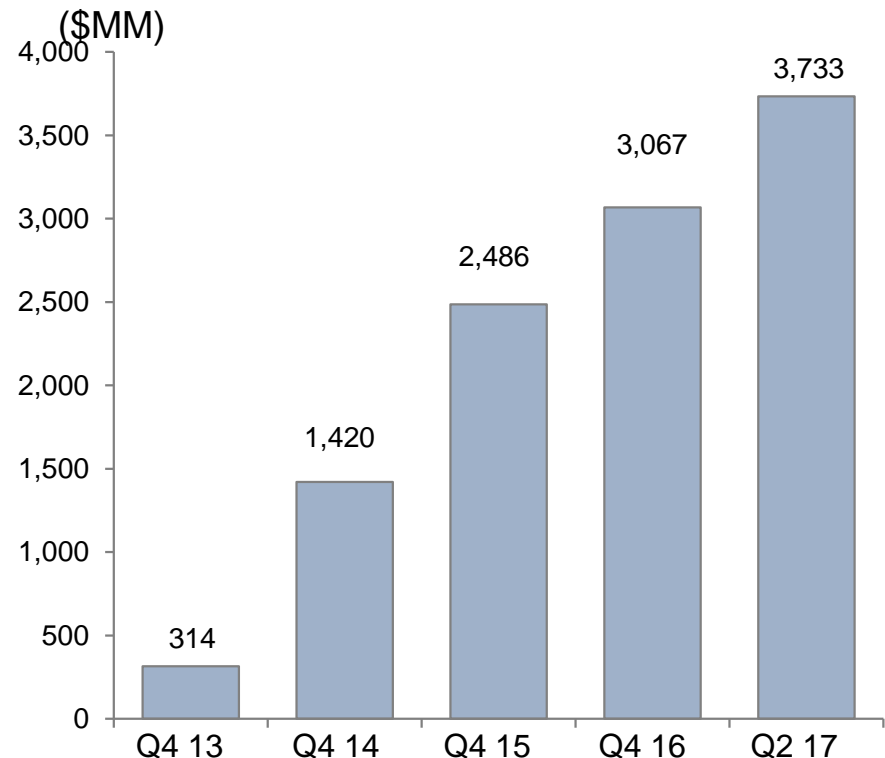


Business Deposits by Account Type*

Percent (%)

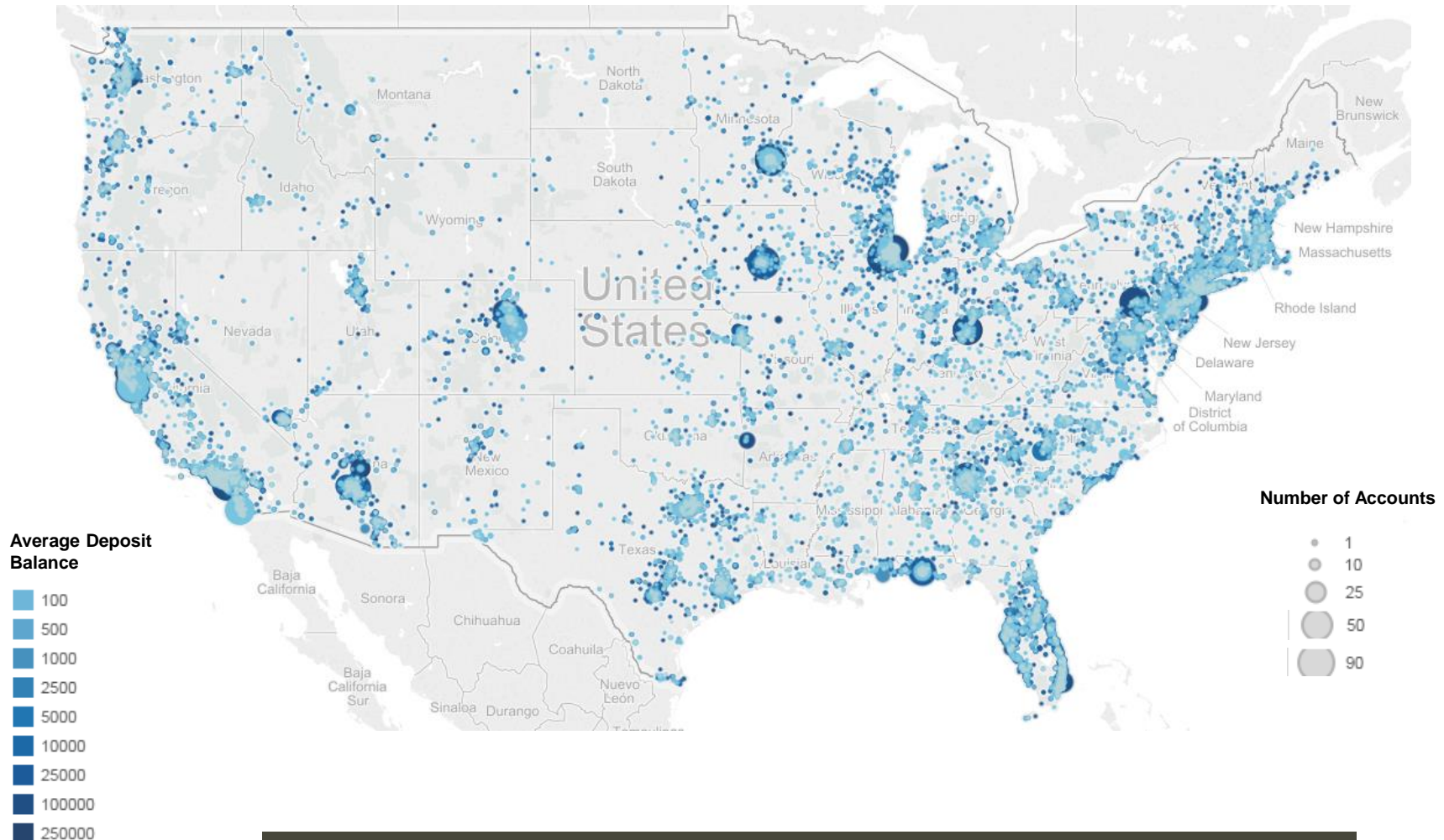


Business Banking Deposits



* As of quarter end 12/31/16

BofI Customer Base and Deposit Volume is Well Distributed Throughout the United States



BofI Deposits Have National Reach With Customers in Every State

Bofi Customers are Highly Engaged

Customer Engagement Results

Engagement	Low Activity	High Activity		
Attributes	Low Activity User	Basic User	Engaged	Elite Engaged
Engagement Score (0-100)	0s	$0 < S < 30$	$30 \leq S < 60$	≥ 60
Average Lifetime Balance	\$100	\$4000	\$6,000	\$50,000
Average # of Services Used	-	< 5	7	10
Average # of POS	-	< 1	10	25
% of Total Population	22%	15%	41%	23%
% of Total Balance	0%	6%	24%	70%
Retention	Moderate	Moderate	High	High

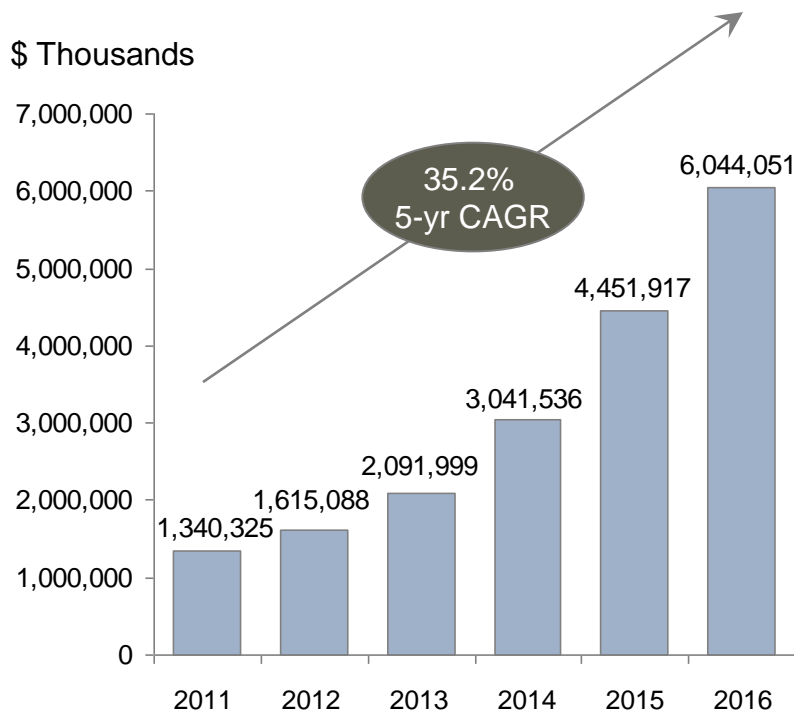


64% of Population or 94% of Balance are Overall High Engagement

Core Deposit Growth Was Sufficiently Strong To Grow Overall Deposits While Changing The Deposit Mix



Deposit Growth



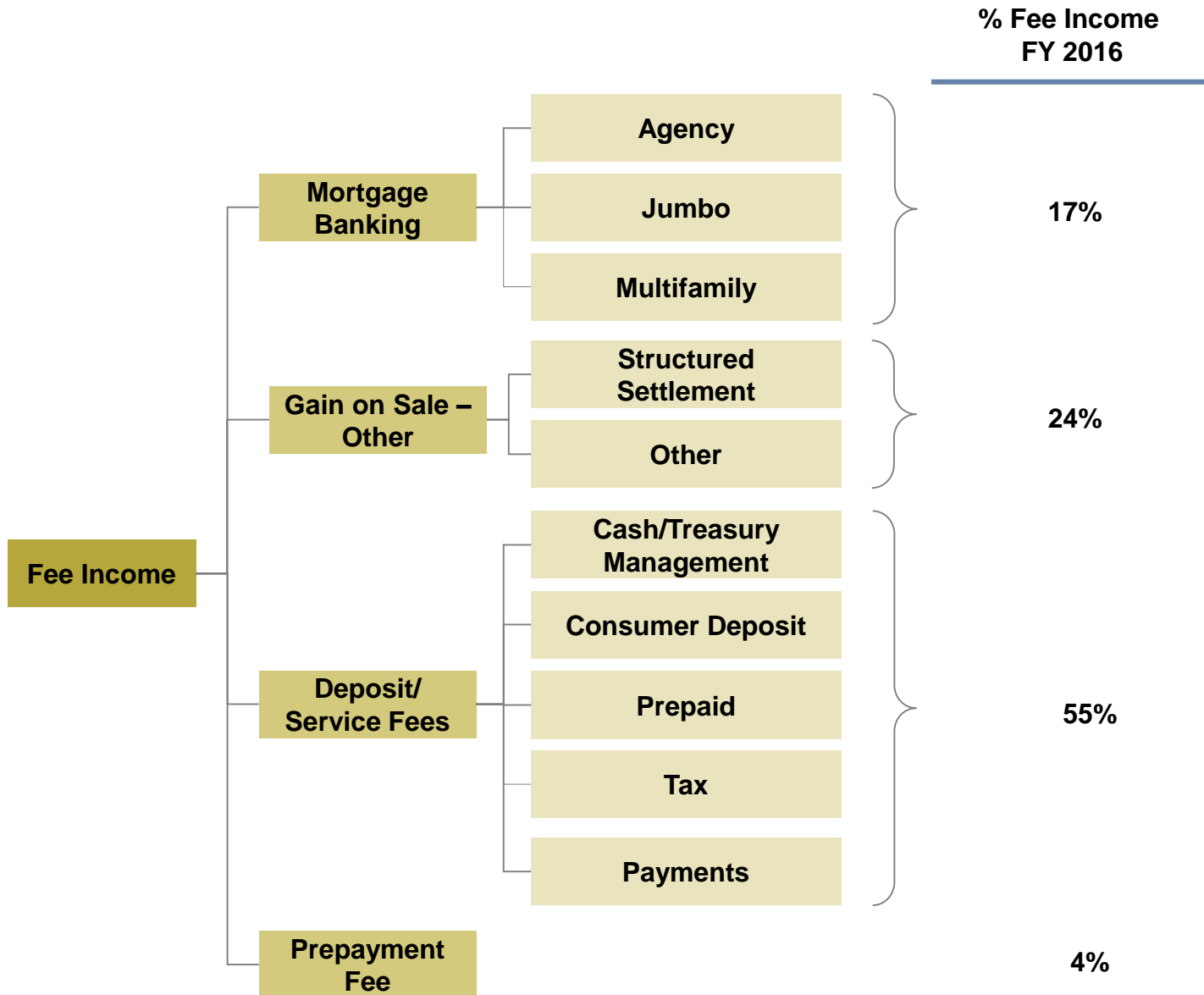
Future Plans

- Enhanced digital marketing automation integrated to outbound sales group
- Products and technology integration targeted to specific industry groups
- Create differentiated consumer and business banking platform
- Enhanced focus on customer service and user experience
- Leverage existing and create new distribution partnerships to reduce acquisition cost and leverage external brands

% CDs¹	74%	57%	50%	26%	18%	17%
% Borrowings¹	23%	23%	23%	22%	14%	12%

¹ as a % of total liabilities

Diversified Fee / Non-Interest Income



* Excludes securities income

^ Assumes estimated non-Emerald Advance-related H&R Block income included in Deposit/Service Fees

Over the Last Five Years, BofI Has Successfully Started New Products, Added Distribution Channels, and Completed Acquisitions



	2010	2011	2012	2013	2014	2015	2016	2017
New product	<ul style="list-style-type: none"> Agency mortgage Structured settlement 	<ul style="list-style-type: none"> Business banking Lottery 	<ul style="list-style-type: none"> Warehouse Lending 	<ul style="list-style-type: none"> Treasury/cash management C&I Prepaid Agency Servicing retention 	<ul style="list-style-type: none"> Small balance CRE 	<ul style="list-style-type: none"> Auto 	<ul style="list-style-type: none"> HRB franchising lending 	<ul style="list-style-type: none"> Retail Auto Refund Advance (H&R Block) Unsecured Lending
Distribution/channel	<ul style="list-style-type: none"> Costco Retail agency mortgage 	<ul style="list-style-type: none"> BofI advisor 	<ul style="list-style-type: none"> Netbank Retail Structured settlement 	<ul style="list-style-type: none"> UFB Direct Bank X IRA 	<ul style="list-style-type: none"> Virtus 	<ul style="list-style-type: none"> Wholesale agency 		<ul style="list-style-type: none"> H&R Block retail stores
M&A				<ul style="list-style-type: none"> Principal Bank 	<ul style="list-style-type: none"> Union Federal 	<ul style="list-style-type: none"> H&R Block Bank 	<ul style="list-style-type: none"> Equipment leasing 	

Personalization

- Increase chance of offering right product at the right time and place
- Personalization is the right antidote for too much choice, too much content, and not enough time

Self-Service

- Eventual artificial intelligence tools assist sale of banking products such as deposits, loans, and mortgages
- Products optimized by channel, recipient and journey
- Self service saves time and cost (e.g., activate and de-activate debit-card in platform, send wires via self-service)

Facilitate Partnerships

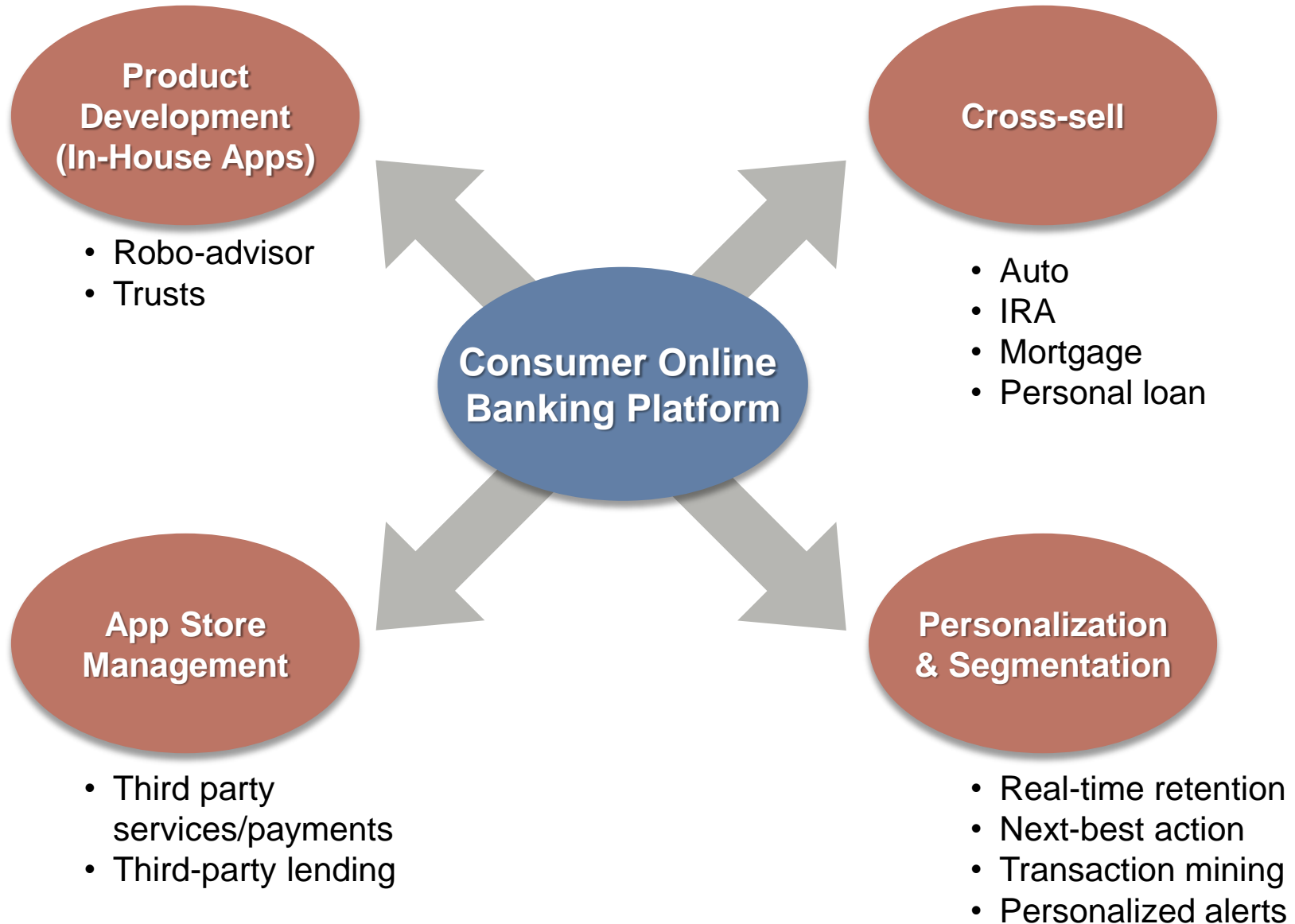
- Easy integration of third-party features (e.g., biometrics)
- Access to value added tools (e.g., robo-advisory, automated savings features) either proprietary or third party
- Enable creative customer acquisition partners

Customizable Experience

- Provide holistic and interactive and intuitive design experience
- Integrate online experience with other channels

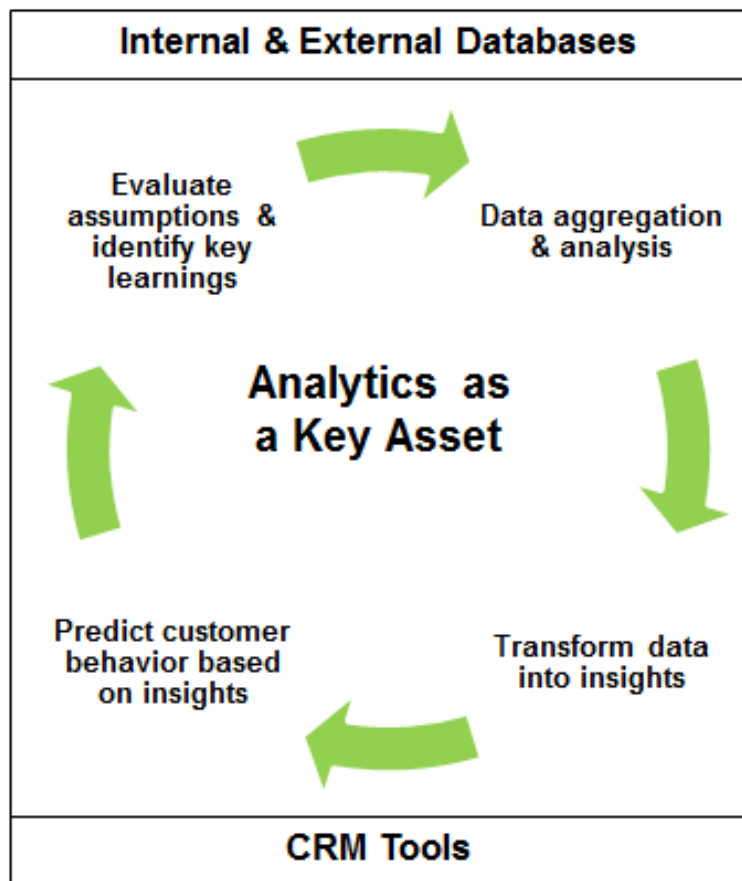
Cross-Sell

- Artificial intelligence and big data credit models enable quick credit decisions
- Customized product recommendations based upon analytical determination of need



Advanced Data Analytics Provides Key Insights Into Customer Engagement, Profitability, and Retention to Enhance Customer Lifetime Throughout the Bank

Framework for Data Analysis



Key Learnings

Retention & Attrition Drivers to Boost Long-Term Customer Engagement

Customer Segmentation Methodology to Understand Usage & Behavior

Profitability Analysis at the Individual Customer Level

Streamlined Acquisition Process via Lookalike Modeling & Sales Efficiencies

We are Also Leveraging Our API Stack to Integrate Our Consumer Enrollment Platform into H&R Block's Tax Software

H&R Block Overview

- Approximately 10,000 U.S branches
- Files 1 in every 7 U.S. tax returns
- 19.7 million U.S. tax returns per year
- 83% of customers receive a refund
- 35% franchise-owned
- Approximately 2,400 employees
- 55 million visits per year on HRB website
- Social media
 - 28,600 Twitter Followers
 - 463,000 Facebook fans
 - 1.7 Million views on YouTube

Key Steps for Tax Season 2017

- Accelerate cross-selling strategies on new and existing IRAs
- Full integration of IRAs into H&R Block's tax agency software (backend enrollment fully connected)



IRA contributions could lower your taxes.

DID YOU KNOW:

- Roth IRA allows savers a tax-free stream of income in retirement
- \$1000 to a traditional IRA could lower your taxes by up to \$250
- Depending on your income and filing status you could qualify for the Saver's Credit

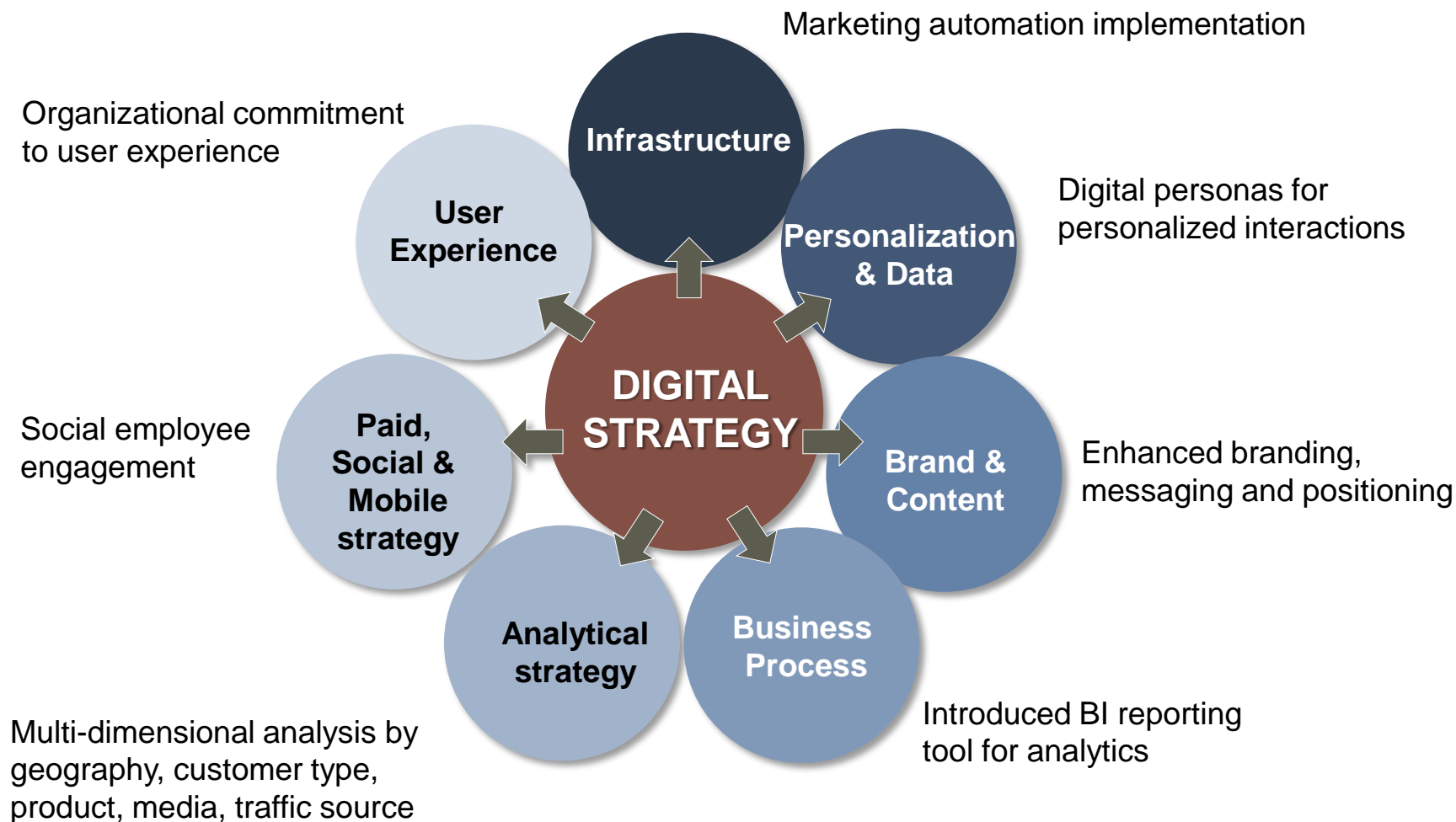
Start saving today!

May we use your information to determine your eligibility for an individual retirement account and provide you with more information? (Y/N)

PRODUCT FACTS & FEES

- IRA offer on HRB website and datamining on HRB database

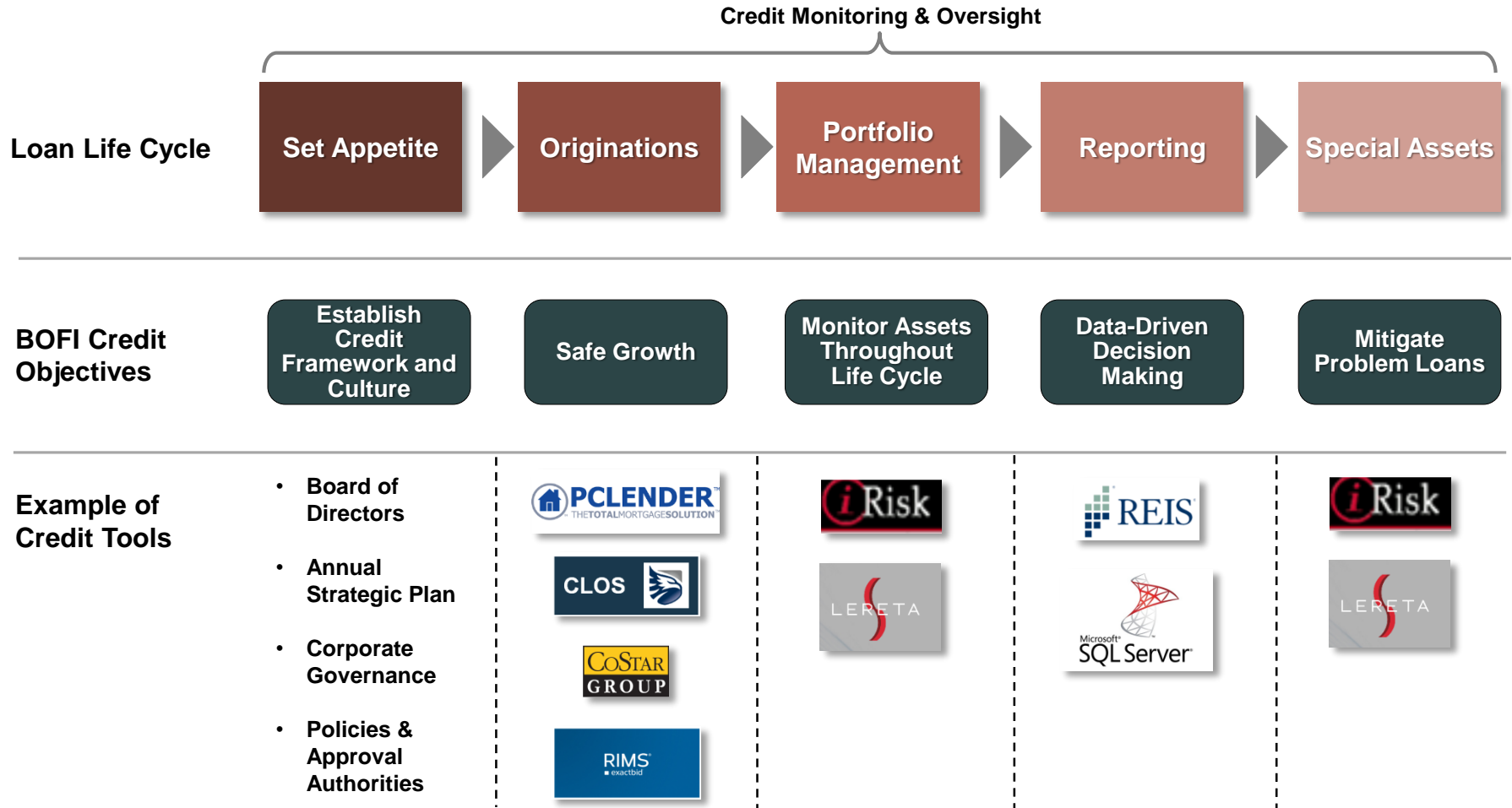
Omni Channel Approach for Bofl's 2017 Digital Marketing Strategy



Holistic Credit Risk Management

What We Do

Utilize a holistic credit-risk management framework to manage and monitor credit quality at each stage of the loan life cycle, and leverage specialized Credit Tools to optimize monitoring and reporting capabilities



Monitoring & Management Oversight: Core Products

Single Family Residential

- Portfolio level monitoring with individual loan reviews completed on an exception basis (i.e. delinquency, FICO/LTV degradation).
- FICO pulled twice a year
- Updated AVMs twice a year
- Super jumbo loans receive complete annual loan review, including updated credit report
- Pledged assets receive refreshed CLTV ratios on a semiannual basis
- Portfolio-level review performed quarterly

Income Property Lending

- Risk based annual loan review process, with 4 levels depending on financial performance & risk triggers
- Updated financials at least annually
- FICO pulled twice a year
- Updated AVMs twice a year
- Updated credit report and property inspections requested based on risk triggers
- Classified loans receive quarterly review
- Portfolio-level review performed quarterly
- Stress testing performed twice a year

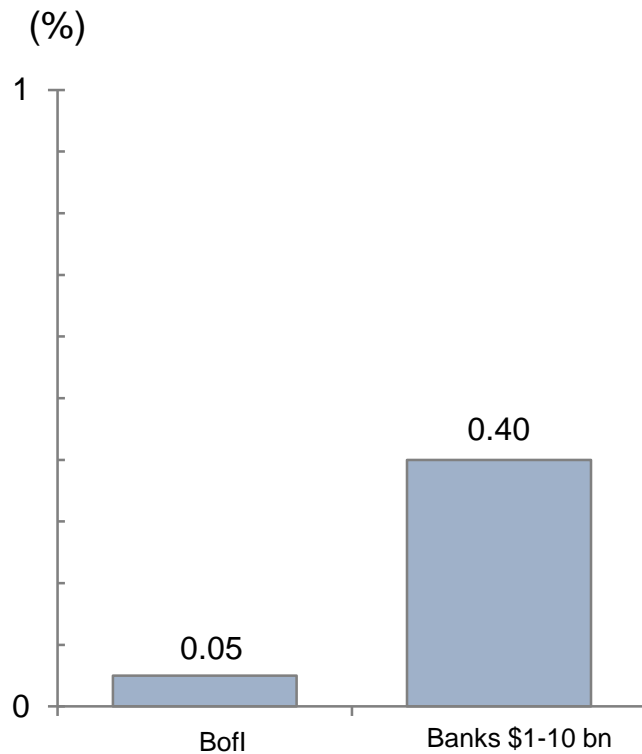
C&I – Bridge

- Loan reviews at least quarterly
- Project updates at least quarterly
- Updated financials at least annually
- Site visits & inspections for development projects

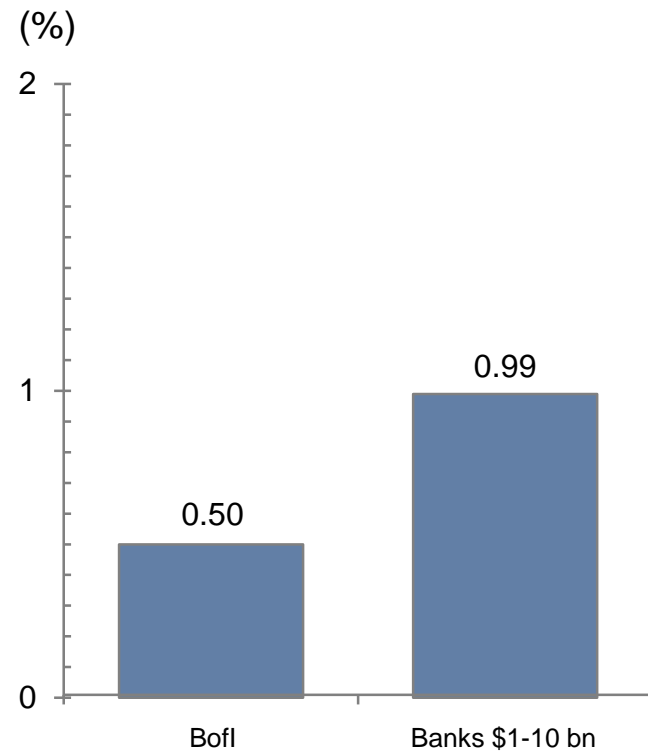
C&I – Lender Finance

- Loan reviews at least quarterly
- Updated financials at least quarterly
- Borrowing base / custodial reports at least monthly
- Continuous collateral analytics, with quarterly validation

Total Net Charge-Offs Annualized ¹



Loans in non-accrual to total loans¹



1. As reported in FDIC SDI report at 12/31/16. Total of 506 institutions included in the \$1-\$10 billion group.

Bank Provides Appropriate Resources to Manage Credit and Compliance Risk

Department FTEs	June 30, 2013	June 30, 2014	June 30, 2015	June 30, 2016
Credit and Quality Control	27	41	57	65
Risk, Internal Asset Review, Compliance, Audit and BSA	16	26	35	44



Full service branchless banking platform with structural cost advantages vs. traditional banks



Superior growth and ROE relative to large and small competitors



Solid track record of allocating capital to businesses with best risk-adjusted returns



New business initiatives will generate incremental growth in customers, loans and profits



Robust risk management systems and culture has resulted in lower credit, counterparty and regulatory risks

Greg Garrabrants, President and CEO
Andy Micheletti, EVP/CFO

investors@bofi.com
www.bofiholding.com

**Johnny Lai, VP Corporate Development and
Investor Relations**

Phone: 858.649.2218
Mobile: 858.245.1442
jlai@bofi.com