UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported) March 8, 2017



Winnebago Industries, Inc.

(Exact Name of Registrant as Specified in its Charter)

lowa (State or Other Jurisdiction

of Incorporation)

001-06403 (Commission File Number) 42-0802678 (IRS Employer

Identification No.)

P.O. Box 152, Forest City, Iowa

(Address of Principal Executive Offices)

Registrant's telephone number, including area code 641-585-3535

(Former Name or Former Address, if Changed Since Last Report.)

- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

50436

(Zip Code)

50436

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Item 7.01 Regulation FD Disclosure.

Winnebago Industries, Inc. (Winnebago Industries) is filing herewith a press release issued on March 8, 2017, as Exhibit 99.1 which is included herein. The press release was issued to report that on March 22, 2017, Winnebago Industries anticipates announcing its financial results for its second quarter ended February 25, 2017. In connection with the announcement, Winnebago Industries will host a conference call on March 22, 2017 at 9:00 a.m. CDT. Details regarding the conference call are contained in the press release included herein.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number	Description
99.1	Press Release of Winnebago Industries, Inc. dated March 22, 2017

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WINNEBAGO INDUSTRIES, INC.

Date: March 8, 2017

By: /s/ Scott C. Folkers Name: Scott C. Folkers

Title: Vice President, General Counsel and Secretary



News Release

Contact: Ashis Bhattacharya - Investor Relations - 641-585-6414 - <u>abhattacharya@wgo.net</u> Media Contact: Sam Jefson - Public Relations Specialist 641-585-6803 - <u>sjefson@wgo.net</u>

WINNEBAGO INDUSTRIES' SECOND QUARTER FISCAL 2017 FINANCIAL RESULTS ANNOUNCEMENT TO BE MADE ON MARCH 22, 2017 ---- Conference Call Scheduled for 9:00 a.mCDT ----

FOREST CITY, IOWA, March 8, 2017 - Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, plans to issue its earning release for its second quarter of Fiscal 2017 before the market opens on March 22, 2017. The Company will also host a conference call to discuss the financial results for the quarter on Wednesday, March 22, 2017 at 9 a.m. CDT.

All interested parties are invited to listen live via the Company's website, <u>http://investor.wgo.net</u>. The event will be archived and available for replay for the next 90 days. To access the replay, click on <u>http://phx.corporate-ir.net/phoenix.zhtml?</u> c=85260&p=irol-audioarchives.

About Winnebago

Winnebago is a leading U.S. manufacturer of recreation vehicles under the Winnebago and Grand Design brands, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motorhomes, travel trailers and fifth wheel products. Winnebago has multiple facilities in Iowa, Indiana, Oregon and Minnesota. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago's investor relations material or to add your name to an automatic email list for Company news releases, visit http://investor.wgo.net.

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