UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 25, 2013

ASHLAND INC.

(Exact name of registrant as specified in its charter)

Kentucky (State or other jurisdiction of incorporation)

1-32532 (Commission File Number) 20-0865835 (I.R.S. Employer Identification No.)

50 E. RiverCenter Boulevard P.O. Box 391 Covington, Kentucky 41012-0391 Registrant's telephone number, including area code (859) 815-3333

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On March 25, 2013, Ashland Inc. announced that Lamar M. Chambers, senior vice president and chief financial officer, will retire effective July 1, 2013 after 37 years of service to Ashland. The Board of Directors has elected J. Kevin Willis to succeed Mr. Chambers as senior vice president and chief financial officer, effective May 3, 2013.

Until his retirement, Mr. Chambers will remain on the management team as senior vice president and will continue to serve on Ashland's Executive Committee.

Mr. Willis, 47, has been with Ashland since 1987 serving in various management positions. Since 2011, he has served as Ashland's vice president of finance and as controller for the Ashland Specialty Ingredients commercial unit. He also served as Ashland's vice president of finance and treasurer from 2007 to 2011.

In his new role, Mr. Willis will be responsible for all worldwide financial functions and processes, including financial accounting and reporting, treasury and finance, insurance, business development, planning and analysis, investor relations, tax and internal audit activities. He also will serve as a member of Ashland's Executive Committee.

In connection with his new role, Mr. Willis will enter into Ashland's standard executive change in control agreement, which sets forth the economic consequences and entitlements for termination without cause or for good reason after a change in control. In addition, Mr. Willis is covered by Ashland's standard severance pay plan that provides benefits in the event of a covered termination in the absence of a change in control.

These changes are discussed in more detail in the news release attached hereto as Exhibit 99.1, which is incorporated by reference into this Item 5.02.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 News Release dated March 25, 2013.

-2-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASHLAND INC.

(Registrant)

/s/ Peter J. Ganz

Peter J. Ganz Senior Vice President, General Counsel and Secretary

-3-

March 26, 2013

EXHIBIT INDEX

99.1 News Release dated March 25, 2013.

-4-



March 25, 2013

Ashland Inc. announces CFO succession plan

News Release

Lamar Chambers to retire in July after 37 years of service; Board of directors elects Kevin Willis to become CFO effective May 3

COVINGTON, Ky. – Ashland Inc. (NYSE: ASH) today announced that Lamar M. Chambers, senior vice president and chief financial officer, will retire in July after 37 years of service to the company. The board of directors has elected J. Kevin Willis to succeed Chambers as senior vice president and chief financial officer, effective May 3, 2013.

Chambers has served as senior vice president and CFO since 2008. Prior to that, he spent four years as vice president and controller. He joined Ashland in 1976 as a staff auditor and later held a series of finance and operations leadership positions, both at the corporate and subsidiary levels, during his more than three decades of service to Ashland. In 2012, Chambers was named CFO of the Year by Chemical Week, a leading industry trade magazine.

Until his retirement on July 1, 2013, Chambers will remain on the management team as senior vice president and will continue to serve on Ashland's Executive Committee to help ensure a smooth transition.

"Lamar has played a pivotal role in Ashland's growth and transformation over the past decade," said James J. O'Brien, Ashland chairman and chief executive officer. "Under his leadership, Ashland's finance organization has established a reputation for performance, accountability and transparency during an incredibly busy period of acquisitions and divestitures. Lamar and I began our careers with Ashland just a few months apart, and through the years he has been a good friend and trusted partner, embodying the best of what Ashland stands for. We are grateful for his many significant contributions and wish Lamar and his family much happiness in the years ahead."

In his new role, Willis, 47, will be responsible for all worldwide financial functions and processes, including financial accounting and reporting, treasury and finance, insurance, business development, planning and analysis, investor relations, tax and internal audit activities. He also will serve as a member of Ashland's Executive Committee.

Since Ashland's acquisition of International Specialty Products (ISP) in August 2011, Willis has served as Ashland's vice president of finance, and controller for Ashland Specialty Ingredients, Ashland's largest and fastest-growing commercial unit. In that role, he has been responsible for the day-to-day management of the financial organization and processes within Specialty Ingredients. He also has served on the leadership team.

A native of Richmond, Ky., Willis joined Ashland in 1987 as an associate auditor. He served in various management positions of increasing responsibility, including leading teams on major projects in the business services, information technology, accounting and finance areas. Among the positions he previously held were treasurer and general auditor at Ashland. Earlier in his career, Willis spent nearly three years in The Netherlands helping lead Ashland's effort to standardize processes and implement accounting and other administrative shared services across European operations. He earned a bachelor's degree in accounting and an executive MBA from the Kellogg School of Management at Northwestern University.

"Kevin has played a critical role in the successful integration of ISP and the ongoing growth of Specialty Ingredients," O'Brien said. "Throughout his career, Kevin has displayed the leadership, critical thinking and vision that have been so vital to Ashland's transformation into a global specialty chemical company. We look forward to his contributions leading our worldwide finance team as we position Ashland for continued growth."

About Ashland

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food

and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit ashland.com to see the innovations we offer through our four commercial units – Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets.

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