

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 26, 2012



United Fire Group, Inc.

(Exact name of registrant as specified in its charter)

Iowa

(State or other jurisdiction
of incorporation)

001-34257

(Commission File Number)

45-2302834

(IRS Employer Identification
No.)

**118 Second Avenue, S.E.,
Cedar Rapids, Iowa**

(Address of principal executive offices)

52407

(Zip Code)

Registrant's telephone number, including area code: **(319) 399-5700**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events

On March 20, 2012, United Fire Group, Inc. issued a press release announcing that it would delay the release of earnings for the first quarter of 2012 until Monday, May 7, 2012 (before the market opens). A copy of the press release is furnished herewith as Exhibit 99.1 and incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

- (a) None.
- (b) None.
- (c) None.
- (d) Exhibits.

The following exhibits are furnished herewith

Exhibit 99.1 Press release of United Fire Group, Inc. dated April 26, 2012.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNITED FIRE GROUP, INC.

Date: April 26, 2012

By: /s/ Randy A. Ramlo

Name: Randy A. Ramlo

Title: President and Chief Executive Officer



UNITED FIRE GROUP, INC.

CEDAR RAPIDS, IOWA

Contact: Randy Ramlo, Chief Executive Officer and President
or Dianne M. Lyons, Vice President/CFO, 319-399-5700 April 26, 2012

UNITED FIRE TO ANNOUNCE FIRST-QUARTER 2012 RESULTS ON MONDAY, MAY 7

CEDAR RAPIDS, Iowa, April 26, 2012 -- United Fire Group, Inc. (Nasdaq:UFCS) today announced that it now plans to issue its news release regarding results for its first quarter ended March 31, 2012, on Monday May 7, 2012 (before the market opens). The company previously had indicated it would announce results on April 30.

Randy A. Ramlo, United Fire Group, Inc. vice president and CFO, said, "Aside from the storm losses we announced several weeks ago, we expect our first quarter results will continue to reflect the favorable trends of late 2011. We have opted to postpone the announcement of final results in consideration of the integration of accounting systems with Mercer Insurance Group, which we acquired last year. This marks the implementation of a new quarterly reporting schedule going forward. We expect to release results for the remainder of 2012 according to the following schedule:

2nd Q 2012 - Release date August 6, 2012

3rd Q 2012 - Release date November 5, 2012

4th Q 2012 - Release date February 19, 2013

As reported on March 20, 2012, United Fire's first-quarter 2012 results are expected to include pre-tax catastrophe losses, net of reinsurance, of approximately \$13 million to \$16 million from storms in the last week of February that affected policyholders in Kansas, Missouri, Illinois, Indiana, Ohio, Kentucky, Tennessee and Alabama.

About United Fire Group, Inc.

Founded in 1946 as United Fire & Casualty Company, United Fire Group, Inc. is engaged in the business of writing property and casualty insurance, life insurance and selling annuities. Our company's net premiums written totaled \$604.9 million and our market capitalization was \$514.7 million on December 31, 2011.

Through our subsidiaries, we are licensed as a property and casualty insurer in 43 states plus the District of Columbia, and represented by more than 1,300 independent agencies. Both United Fire and Mercer Insurance Company pooled groups are rated "A" (Excellent) by A.M. Best Company.

United Life Insurance Company is licensed in 33 states and represented by more than 900 independent life agencies. A.M. Best Company has rated the company "A-" (Excellent).

For more information about United Fire Group, Inc., visit www.unitedfiregroup.com.

The United Fire Group, Inc. Logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11691>

Disclosure of Forward-looking Statements

This release may contain forward-looking statements about our operations, anticipated performance and other similar matters. The Private Securities Litigation Reform Act of 1995 provides a safe harbor under the Securities Act of 1933 and the Securities Exchange Act of 1934 for forward-looking statements. The forward-looking statements are not historical facts and involve risks and uncertainties that could cause actual results to differ materially from those expected and/or projected. Such forward-looking statements are based on current expectations, estimates, forecasts and projections about our company, the industry in which we operate, and beliefs and assumptions made by management. Words such as "expect(s)," "anticipate(s)," "intend(s)," "plan(s)," "believe(s)," "continue(s)," "seek(s)," "estimate(s)," "goal(s)," "target(s)," "forecast(s)," "project(s)," "predict(s)," "should," "could," "may," "will continue," "might," "hope," "can" and other words and terms of similar meaning or expression in connection with a discussion of future operating, financial performance or financial condition, are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed in such forward-looking statements. Information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained in Part I Item 1A "Risk Factors" of our annual report on Form 10-K for the year ended December 31, 2011, filed with the SEC on March 15, 2012. The risks identified on Form 10-K are representative of the risks, uncertainties, and assumptions that could cause actual outcomes and results to differ materially from what is expressed in forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release or as of the date they are made.