

OTC BB: MMED



MIDAS MEDICI
Group Holdings, Inc.

Investor Presentation

Q2 2011

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Every morning in Africa, a gazelle wakes up. It knows it must run faster than the fastest lion or it will be killed. Every morning a lion wakes up. It knows it must outrun the slowest gazelle or it will starve to death.

The Moral:
It doesn't matter if you are a lion or a gazelle. When the sun comes up, you better be running.



ENABLING THE GREEN IT RENAISSANCE



MIDAS MEDICI
Group Holdings, Inc.

The Company

- Midas supplies Green IT solutions for virtualization, cloud computing and data management
- Works with utilities and institutions to transform the electric grid using digital technologies
- Positioned to exploit \$3.6+ trillion worldwide IT industry through markets like cloud computing, which is growing at 36% CAGR (Source: Gartner)
- Poised to capitalize on the \$6 trillion global Smart Grid market (Source: International Energy Agency)
- Formed by veteran green IT and energy executives with 60+ years of combined experience
- Diverse customer base of 700+ clients



Vital Statistics (As of February 16, 2011)

- Stock Symbol: MMED
- Exchange: OTCBB
- Recent Price: \$2.01
- 52-Week Range: \$2.00 to \$4.75
- Shares Out: 7.5 million
- Industry: Green IT / Smart Grid
- Headquarters: New York



Management Team



Nana Baffour, CFA
CEO and Co-Founder

- Led \$600 million in acquisitions as a Managing Principal and Co-Founder of Knox Lawrence International. Operating roles have included Executive Chairman, President, and CEO for different energy services companies.
- Former investment banker at Credit Suisse First Boston in Europe and the US, with direct involvement in over \$10 Billion of M&A and financing transactions including over \$1 billion in energy services and clean energy
- MBA, Stern School of Business, NYU; MS Economics, UNC-Charlotte; BA Economics, Lawrence University

Management Team



Johnson Kachidza
President, CFO and
Co-Founder

- Led \$600 million in acquisitions as a Managing Principal and Co-Founder of Knox Lawrence International. Operating roles have included Executive Chairman, CFO and Treasurer for different energy services companies.
- Former investment banker at JP Morgan Chase and Merrill Lynch with direct involvement in over \$10 billion of M&A and financings. Former engineer at GE - Holder of US patent #5686795 for product design in fluorescent lamp technology
- MBA, University of Chicago; MS Materials Engineering, University of Illinois; BA Chemistry, Knox College

Management Team



Frank Asante-Kissi
Chief Administrative
Officer

- Served as Chief Operating Officer and as a consultant of Knox Lawrence International, an energy services investment company that has completed over \$600 million in acquisitions
- Former Senior Business Analyst at Citigroup; led several process improvement and industry benchmarking initiatives
- Former software developer and development consultant
- MBA, Lally School of Management and Technology, RPI; BA Mathematics & Computer Science, Lawrence University

Management Team



Bob McCarthy
Executive
Vice President

- Currently serving as President of Consonus Technologies, Inc., Midas' subsidiary and a national provider of reliable data center services and resilient IT infrastructure solutions.
- Former CEO, and board member of Ring 9, Inc., a provider of voice over IP services,
- Former Vice President for the Florida and Caribbean markets for CA, Inc. (formerly Computer Associates)
- MBA, Cornell University; Bachelors and Masters in Electrical Engineering, Cornell University.

Midas Brings Unique Solutions to IT and Energy

- **Virtualization:** assessment, optimization, cost containment
- **Cloud Computing:** manage business efficiency, innovative solutions
- **Data Management:** hosting and “green” hosting
- **Managed Services:** storage, security, backup, energy efficiency
- **Smart Grid Solutions:** consulting, smart meters, industry data, regulatory



Corporate Drivers

- High-growth, acquisition-based strategy
- Experienced management team and relationships throughout the green IT and Smart Grid industries
- Recurring revenues for managed services and various consulting contracts
- Longstanding list of 700+ clients include well-known Fortune 1000 enterprises
- Highly experienced staff with deep knowledge of IT and Smart Grid sectors
- Advisory services practice allows Midas to leverage decision makers into additional opportunities



Industry Drivers

- **IT Services:** Worldwide IT industry to reach \$3.6 trillion by 2011 (Source: Gartner)
- **Green IT:** 97% of companies are at least discussing a Green IT strate
(Green IT Report Regional Data – U.S. and Canada, Symantec, 2009)
- **Data Centers:** Data centers are one of the fastest growing power consumption sectors
- **Smart Grid:** \$6 trillion in new grid investment is required between 2008 and 2030
(Source: International Energy Agency)



The Green IT Revolution

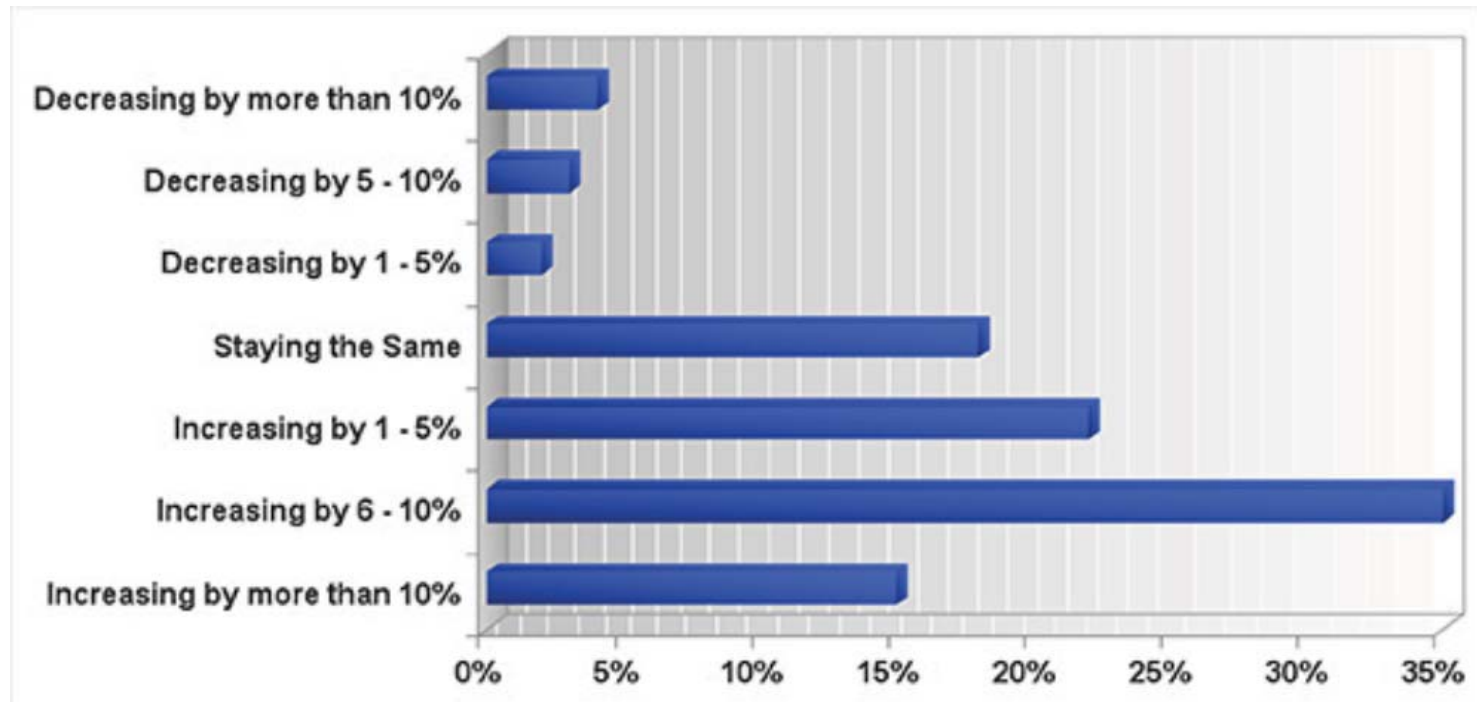
- Worldwide IT industry to increase 5.1% to \$3.6 trillion in 2001
(Source: Gartner)
- Virtualization and cloud computing expected to grow faster than the overall industry
- Enterprises using virtualization and cloud computing to take advantage of cost-cutting and to remain competitive
- Cloud infrastructure to grow at a 35.6% CAGR to \$8.1 billion by 2013
(Source: Gartner)



Budgets for Green IT Increasing

- Green IT budgets rising – **72%** of companies will increase Green IT budgets over the next 12 months

(Source: Green IT Report Regional Data – U.S. and Canada, Symantec, 2009)



Data Center Growth

- Highly energy-intensive and rapidly growing
- 10 to 100 times more energy consumption per sq. ft. than office building
("Data Center Energy Consumption Trends." DOE)
- Large potential impact on electricity supply and distribution
- At current rates, power requirements could double in 5 years.
- Data centers use 1.5% of total US electrical output, with forecasts for higher levels

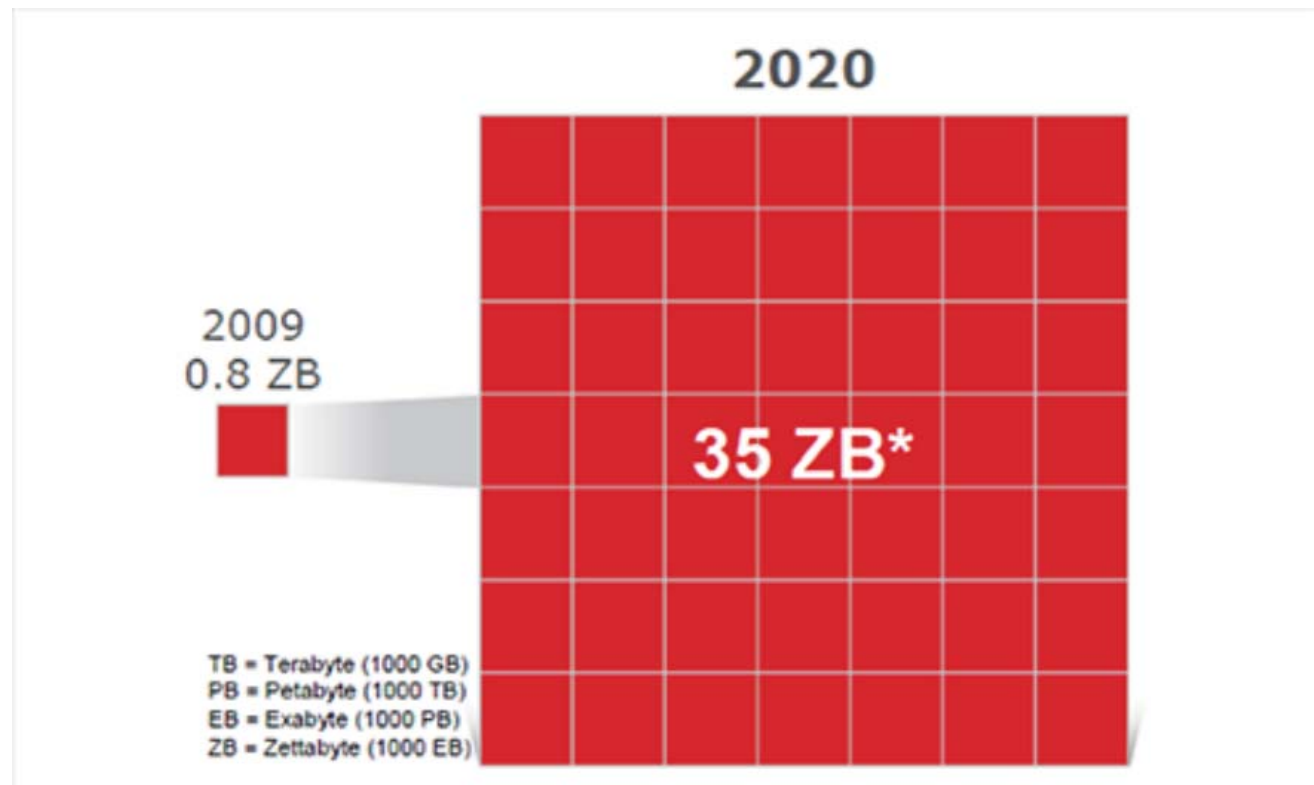
(Source: : Creating Energy-Efficient Data Centers, DOE, 2007)



Global Digital Usage Growing Exponentially

- The world-wide digital universe is expected to grow 44x by 2020

(Source: : IDC, May 2010; The Digital Universe Decade – Are You Ready?, Gartner, Aug, 2010; Hyperdigitalization Creates Major Opportunity for IT Service Providers)



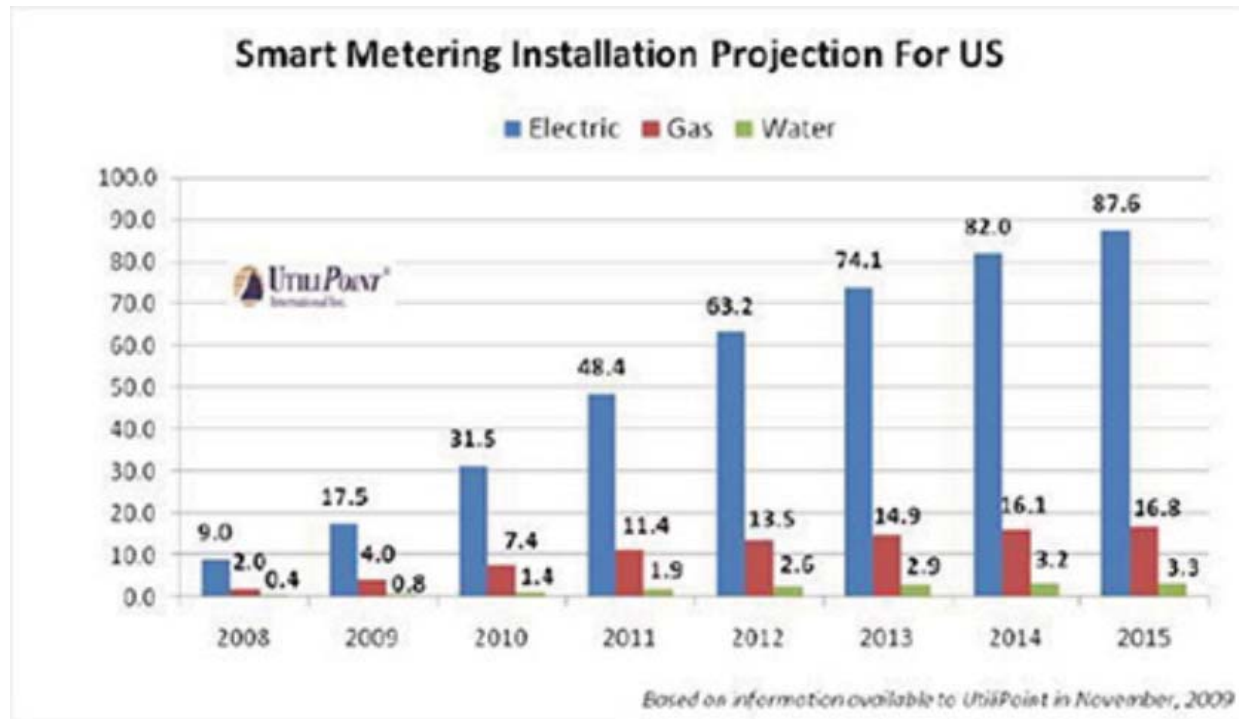
Smart Grid Technology

- Smart Grid Technology to make data center investments more energy efficient
- \$6 trillion in new grid investment is required between 2008 and 2030
(Source: International Energy Agency)
- Legislation to help drive Smart Grid adoption (i.e. EPA Act of 2005, EISA Act of 2007 and ARRA Stimulus Plan)
- Utilities and governments must look for expertise to implement Smart Grid technology
- U.S. market for Smart Grid enabling technologies will grow at a 15.3% CAGR to \$39.4 billion in 2014
(Source: BCC Research)



Implementing the Smart Grid

- Smart Grid technology such as smart metering is expected to see large gains



Strong Brands in Green IT and Smart Grid Solutions



- Offers solutions that optimize IT infrastructure and data center investments
- 24x7 technical support
- Virtualization and cloud-based solutions allow businesses to be agile and support growth
- Provides advanced IT support while remaining technology and location agnostic



Strong Brands in Green IT and Smart Grid Solutions



- Customized Smart Grid research, market data and consulting services
- Clients include utilities, regulators, and energy service providers worldwide
- Helps clients conceive, develop, implement and improve Smart Grid and other energy solutions
- Sizable opportunity to leverage projects into Midas' other green IT focused services



Value Proposition to Clients

- Address the need for increasing data requirements
- Get highly customized virtualization and cloud computing services
- 24x7 knowledgeable customer support
- Alleviate cost and resource burden that in-house IT demands
- Cut energy usage and maximize productivity
- Join 700+ clients that benefit from Midas' IT and energy services



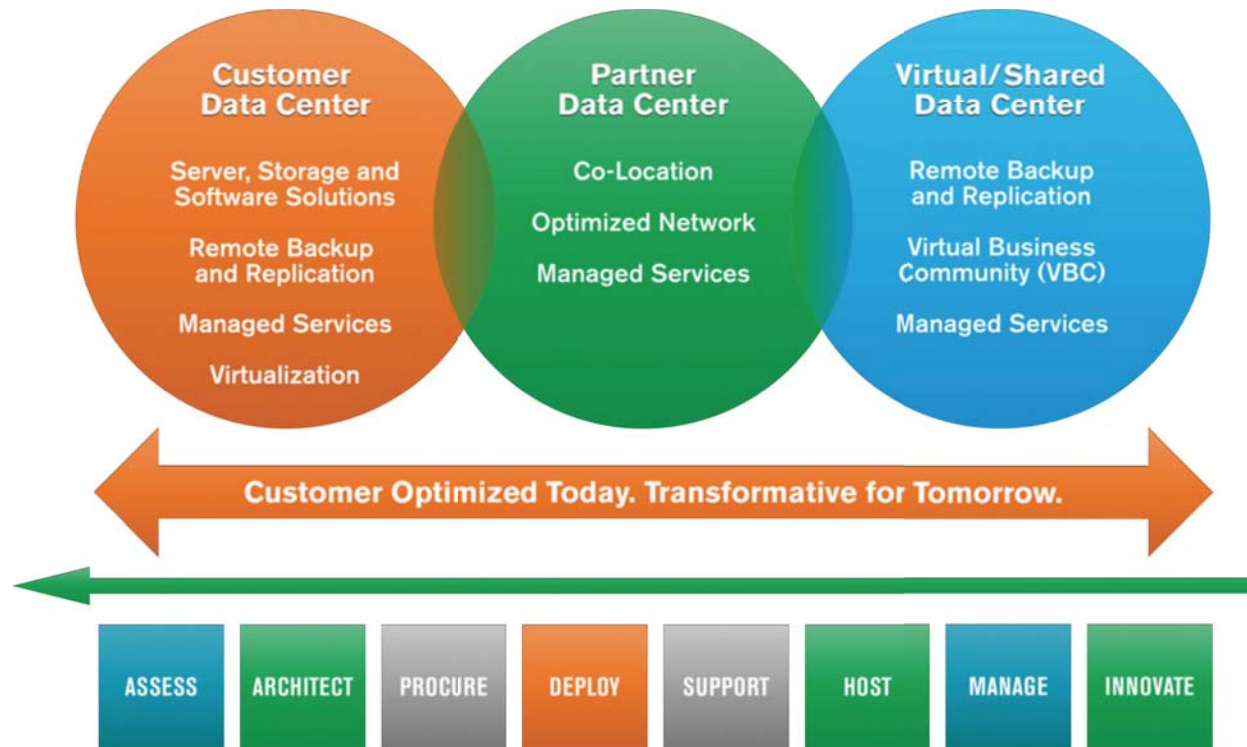
Competitive Advantages

- Comprehensive suite of Green IT infrastructure services and Smart Grid technology
- Broad IT service offering organized into customized solution sets
- Diverse and loyal customer base in key geographic markets
- Strong brands in both IT and energy industries
- Experienced and dedicated management team, with strong M&A experience



Customer Optimized IT Delivery Model

- Latest virtualization and cloud computing technology provides clients with efficient and cost-effective services



Impressive Customer Base

- Midas has over 700 clients, from Fortune 1000 enterprises to mid-sized businesses



Organic and Acquisition-Based Growth

- Recurring revenues for managed services, cloud computing, virtualization and various consulting contracts
- High-growth, acquisition-based strategy is a cornerstone of Midas' future business
- Management's knowledge of green IT and regulatory framework provides skills to target / implement M&A opportunities
- International expansion in select emerging markets: Asia, Latin America, Africa and Eastern Europe



Investment Highlights

- High-growth, acquisition-based strategy
- Worldwide IT industry to reach \$3.6 trillion by 2011
(Source: Gartner)
- \$6 trillion in new grid investment is required between 2008 and 2030
(Source: International Energy Agency)
- Experienced management team in green IT and Smart Grid industries
- Recurring revenues for managed services and various consulting contracts
- 700+ clients including well-known Fortune 1000 enterprises



Thank you for your time.

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