## WesBanco



## 4th Quarter 2010

Earnings Release

## Forward-Looking Statements

Forward-looking statements in this presentation relating to WesBanco's plans, strategies, objectives, expectations, intentions and adequacy of resources, are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The information contained herein should be read in conjunction with WesBanco's 2009 Annual Report on Form 10-K filed with the Securities and Exchange Commission ("SEC"), including WesBanco's Form 10-Q's as of March 31, 2010, June 30, 2010 and September 30, 2010, which is available on the SEC's website www.sec.gov or at WesBanco's website www.wesbanco.com. Investors are cautioned that forward-looking statements, which are not historical fact, involve risks and uncertainties, including those detailed in WesBanco's 2009 Annual Report on Form 10-K filed with the SEC under the section, "Risk Factors" in Part 1, Item 1A. Such statements are subject to important factors that could cause actual results to differ materially from those contemplated by such statements. WesBanco does not assume any duty to update any forward-looking statements.

## WesBanco at a Glance

- Headquarters in Wheeling, West Virginia
- Assets: $\$ 5.4$ billion
- Founded in 1870
- 32 banks/23 companies acquired in 25 years
- Banking operations in West Virginia, Ohio and Western Pennsylvania
$>112$ banking offices + Pittsburgh Business Loan Office
$>132$ ATM's
- Non-bank activities include:
> Wealth management, securities brokerage, insurance and proprietary family of mutual funds


## An Expanding Franchise in Contiguous Markets: 112 banking offices



- Ranked \#1-3 in deposit market share in 14 counties out of $37^{*}$
- Expanding along major highways to population centers (Columbus, Dayton, Cincinnati)
- Organized into seven markets


## Summary - Income Statement (\$ 000's)

|  | $12 / 31 / 10$ | $9 / 30 / 10$ | $6 / 30 / 10$ | $3 / 31 / 10$ | $12 / 31 / 09$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Net Interest Income | $\$ 42,326$ | $\$ 41,986$ | $\$ 41,148$ | $\$ 40,633$ | $\$ 40,565$ |
| Non-Interest Income | $\$ 14,997$ | $\$ 14,976$ | $\$ 14,585$ | $\$ 15,041$ | $\$ 17,288$ |
| Non-Interest Expense | $\$ 35,511$ | $\$ 35,681$ | $\$ 34,567$ | $\$ 35,394$ | $\$ 37,585$ |
| Provision for Credit Losses | $\$ 9,625$ | $\$ 11,778$ | $\$ 11,675$ | $\$ 11,500$ | $\$ 14,353$ |
| Net Income to Common <br> Shareholders | $\$ 10,310$ | $\$ 9,153$ | $\$ 8,238$ | $\$ 7,910$ | $\$ 7,297$ |
| Earnings Per Share-diluted | $\$ 0.39$ | $\$ 0.34$ | $\$ 0.31$ | $\$ 0.30$ | $\$ 0.27$ |

## Net Interest Margin \& Efficiency Ratio



## ROAA: Pre-Tax, Pre-Provision, Pre-TARP*



## Summary - Capital Ratios \%

## - Total Risk Based Capital - Tangible Equity to Tangible Assets *


*See non-GAAP measures for additional information relating to the calculation of this item.

## Securities Portfolio - Quality \& Liquidity

## Securities = \$1.43 B <br> ~26.6\% of total assets



- Average portfolio yield of 3.92\% at 12/31/10.
- WAL approx. 4.4 years.
- Over 55\% unpledged.
- Minimal private label CMO's, equities or corporate/ABS securities.
- Net unrealized securities gains of $\$ 7.8$ million at $12 / 31 / 10$.


## Municipal Bond Portfolio Characteristics

- Portfolio comprised of $\$ 470$ million of tax exempts and taxable Build America Bonds.
- Approximately $88 \%$ are local issuers.
- G.O.'s are 74\% of total; 26\% revenue bonds.
- $96 \%$ rated, with $76 \%$ rated AA (or its equivalent) or higher. Only $8.2 \%$ below A - all are investment grade.
- About $55 \%$ in held to maturity - longer dated maturities.
- Average tax equivalent yield - 5.8\%; average life approximately 6.6 years.
- Average size of each issue is $\$ 613$ thousand. Issuer limit of \$3 million.


## Diversified Loan Portfolio

Total Portfolio Loans = \$3.29 B

Comm. \& Ind.


Comm. Real Estate = \$1.76 B


## Summary - Loan Quality

|  | $12 / 31 / 10$ | $9 / 30 / 10$ | $6 / 30 / 10$ | $3 / 31 / 10$ | $12 / 31 / 09$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Non-accrual <br> loans | $\$ 48,820$ | $\$ 53,578$ | $\$ 65,083$ | $\$ 68,439$ | $\$ 65,273$ |
| NPA's \& Loans <br> 90 <br> Due Days Past <br> Due - \$ 000's) | $\$ 112,055$ | $\$ 105,003$ | $\$ 105,449$ | $\$ 110,587$ | $\$ 94,227$ |
| NPA's \& Loans <br> 90 Days Past <br> Due - \% | $3.16 \%$ | $2.91 \%$ | $2.92 \%$ | $2.99 \%$ | $2.46 \%$ |
| Allowance for <br> Loan Losses / <br> Total Loans - \% | $1.86 \%$ | $1.78 \%$ | $1.92 \%$ | $1.91 \%$ | $1.76 \%$ |

## Non-GAAP Financial Measures

Tangible equity to tangible assets

|  | 3Q'09 | 4Q'09 | 1Q'10 | 2Q'10 | 3Q'10 | 4Q'10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total shareholder's equity | \$ 592,335 | \$ 588,716 | \$ 596,473 | \$ 604,714 | \$ 608,287 | \$ 606,863 |
| Less: goodwill \& other intangible assets | $(289,087)$ | $(288,292)$ | $(287,593)$ | $(286,908)$ | $(286,228)$ | $(285,559)$ |
| Tangible equity | 303,248 | 300,424 | 308,880 | 317,806 | 322,059 | 321,304 |
| Total assets | 5,561,091 | 5,397,352 | 5,380,441 | 5,356,261 | 5,362,623 | 5,361,458 |
| Less: goodwill \& other intangible assets | $(289,087)$ | $(288,292)$ | $(287,593)$ | $(286,908)$ | $(286,228)$ | $(285,559)$ |
| Tangible assets | 5,272,004 | 5,109,060 | 5,092,848 | 5,069,353 | 5,076,395 | 5,075,899 |

Tangible equity to tangible assets

| $5.75 \%$ | $5.88 \%$ | $6.06 \%$ | $6.27 \%$ | $6.34 \%$ | $6.33 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |

# Non-GAAP Financial Measures 

 ROAA: Pre-tax, Pre-provision, Pre-TARP|  | 3Q'09 | 4Q'09 | 1Q'10 | 2Q'10 | 3Q'10 | 4Q'10 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Income before provision <br> for income taxes | $\$ 5,079$ | $\$ 5,915$ | $\$ 8,780$ | $\$ 9,491$ | $\$ 9,503$ | $\$ 12,187$ |
| Provision for credit <br> losses | 16,200 | 14,353 | 11,500 | 11,675 | 11,778 | 9,625 |
| Taxable equivalent <br> adjustment | 1,936 | 1,725 | 1,612 | 1,535 | 1,488 | 1,507 |
|  | 23,215 | 21,993 | 21,892 | 22,701 | 22,769 | 23,319 |
|  | 92,103 | 87,255 | 88,784 | 91,053 | 90,334 | 92,516 |
| Annualized | $1.63 \%$ | $1.59 \%$ | $1.64 \%$ | $1.67 \%$ | $1.67 \%$ | $1.71 \%$ |

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