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Return Copy	on
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Notify via Filing website Only	off
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Documents

8-K	k8120710.htm
	8-K
EX-99.1	ex99_1.htm
	Goldman Sachs Presentation Press Release
GRAPHIC	logo.jpg
8-K	submissionpdf.pdf
	PDF

Module and Segment References

SEC EDGAR XFDL Submission Header

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

December 7, 2010

Date of report (date of earliest event reported)

Raymond James Financial, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Florida

(State or Other Jurisdiction of Incorporation)

1-9109
(Commission File Number)

59-1517485
(IRS Employer Identification No.)

880 Carillon Parkway St. Petersburg, FL 33716
(Address of Principal Executive Offices) (Zip Code)

(727) 567-1000
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 7.01 Regulation FD Disclosure

On December 7, 2010, the Company issued a press release to announce that it will present at the Goldman Sachs U.S. Financial Services and the KBW Securities Brokerage & Market Structure Conferences on December 8, 2010 and December 9, 2010, respectively. Links to the webcast and presentation slides will be available on the Company's website www.RaymondJames.com under "Our Company," "Investor Relations," "Presentations and Webcasts."

Exhibit No.

99.1 Press release dated December 7, 2010 issued by Raymond James Financial, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RAYMOND JAMES FINANCIAL, INC.

Date: December 7, 2010

By: /s/ Jennifer C. Ackart
Jennifer C. Ackart
Senior Vice President, Controller

RAYMOND JAMES®

December 7, 2010
FOR IMMEDIATE RELEASE

RAYMOND JAMES TO PRESENT AT GOLDMAN SACHS U.S. FINANCIAL SERVICES AND KBW SECURITIES BROKERAGE & MARKET STRUCTURE CONFERENCES

ST. PETERSBURG, Fla. – Raymond James Financial, Inc. announced today that CEO Paul Reilly, CFO Jeff Julien and Raymond James Bank President Steve Raney will speak at the Goldman Sachs U.S. Financial Services Conference on Wednesday, December 8, at 2:40 p.m. ET, and the KBW Securities Brokerage & Market Structure Conference on Thursday, December 9, at 9:30 a.m. ET, both in New York.

Links to the webcasts and presentation slides will be available on raymondjames.com under “Our Company,” “Investor Relations,” “[Presentations and Webcasts](#).”

About Raymond James Financial, Inc.

Raymond James Financial (NYSE-RJF) is a Florida-based diversified holding company providing financial services to individuals, corporations and municipalities through its subsidiary companies. Its three principal wholly owned broker/dealers, Raymond James & Associates, Raymond James Financial Services and Raymond James Ltd. have more than 5,300 financial advisors serving 1.9 million accounts in 2,300 locations throughout the United States, Canada and overseas. In addition, total client assets are approximately \$254 billion, of which approximately \$31 billion are managed by the firm’s asset management subsidiaries.

To the extent that Raymond James makes or publishes forward-looking statements (regarding management expectations, strategic objectives, business prospects, anticipated expense savings, financial results, anticipated results of litigation and regulatory proceedings, and other similar matters), a variety of factors, many of which are beyond Raymond James’ control, could cause actual results and experiences to differ materially from the expectations and objectives expressed in these statements. These factors are described in Raymond James’ 2010 Form 10-K, which is available on raymondjames.com and sec.gov.

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For more information, contact Steve Hollister at 727-567-2824.

Please visit the Raymond James Press Center at raymondjames.com/media.